

A vintage clothing store window display. The window is arched and filled with a variety of garments, including shirts, blouses, dresses, and a yellow raincoat. A woman with long hair, wearing a white skirt and a green top, is seen from behind, looking into the store. The store's name, 'The ultimate VINTAGE SHOPPING GUIDE', is overlaid in large red text. The background is a textured wall with a wooden bench on the left.

The ultimate VINTAGE SHOPPING GUIDE

Unearth Milan's timeless treasures: A curated guide to the city's best vintage shops

A guide by

Rban Tours

Thank you for purchasing **The Ultimate Vintage Shopping Guide!** We're thrilled to have you embark on this exciting journey of discovering Milan's best-kept vintage shopping secrets.

RbanTours was founded in 2017 with our flagship **Bar Hopping Tour**, and since then, we've expanded to offer over 15 different tours in Milan. Our mission is to provide tourists with a truly local experience, uncovering hidden gems across the city and helping them feel at home in Milan.

This guide is designed for those who prefer to explore at their own pace, navigating through Milan's most unique and charming vintage shops. We hope it serves as your personal companion, revealing the city's treasures one stop at a time.

As a token of appreciation, we're pleased to offer you a 10% discount on all our tours and activities. Simply use the code **RBAN10** when booking to claim your discount.

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WEEKLY MARKETS

"**Mercati rionali**" are traditional neighborhood markets in Italy, including Milan, held weekly in various city squares. They offer a mix of **fresh local produce, clothing, household items, and vintage goods.**

These markets are known for their lively, bustling atmosphere, with vendors calling out to customers and locals haggling over prices. They reflect the heart of Italian culture, blending everyday life with tradition. In Milan, these markets are not only practical but also a **treasure trove for vintage enthusiasts**, offering unique finds and an authentic experience of the city's local folklore. These markets are a goldmine, especially for discovering unique, pre-loved clothing. You'll find a range of **second-hand garments**, from **retro dresses** to **classic leather jackets**, at affordable prices. The vibrant atmosphere, with vendors showcasing their curated collections of vintage fashion, makes these markets a folkloric experience, blending Milan's modern style with its rich cultural heritage.

They perfectly capture the cultural charm of Milan, blending tradition with the thrill of vintage fashion hunting.

Monday

Mercato San Marco

Located in the heart of Milan near the Duomo, Mercato

San Marco runs every Monday from 7:30 AM to 2:00 PM. This market offers a curated selection of fresh produce, local delicacies, and quality second-hand clothing. Known for its vintage finds, particularly in fashion, it's a great spot for treasure hunters seeking unique items in a vibrant and authentic Milanese setting.

When: 7:30AM – 2:00PM

Where: Via San Marco (Moscova)

Mercato Cesariano

A neighborhood market with an extra flair, Mercato Cesariano

offers weekly deals on fashion stock and household items. The gourmet selection features hard-to-find spices, preserved vegetables, candied fruits, and preserved fish. With around thirty food stalls including fresh produce, cheeses, and seafood, and about twenty vendors offering new and stock clothing, household goods, bijoux, and home textiles, it's a vibrant hub. Notably, Tessuti Fabiani (Viale Elvezia 1), known as "the Indiana Jones of fabrics," hunts for textile treasures like wool, silk, and premium fabrics.

When: 7:30AM – 2:00PM

Where: Via Cesare Cesariano (Arco della Pace)

Tuesday

Mercato Papiniano

When: 7:30AM – 2:00PM

Where: Viale Papiniano
(Sant'Ambrogio)

This market is a haven for fashion enthusiasts seeking quality clothing, lingerie, and footwear at significantly discounted prices. It's a treasure trove of unique brand pieces and more affordable finds. Perfect for those who enjoy hunting for bargains and sifting through a variety of options, Mercato Papiniano is easily accessible on foot from Porta Genova and Cadorna, or via Metro S. Agostino. This is hands on the BEST market in Milan.

Mercato Fauchè

When: 7:30AM – 2:00PM

Where: Viale Papiniano
(Sant'Ambrogio)

One of Milan's most popular markets, Mercato di Via Fauchè is a go-to destination for both locals and visitors. It boasts around fifty food stalls and a hundred fashion stands, offering a blend of gourmet food and affordable luxury. Known for branded shoes, cashmere, silk, and high-end fashion stock, this market is perfect for those looking for quality at a discount. Gourmet treats include fine cheeses and exotic fruits, with notable stalls like Piero & Luca for premium cheeses and Fratelli Musolino for leather bags, silk scarves, and elegant knitwear and accessories..

Saturday

Fiera di Sinigaglia

When: 8:00AM – 6:00PM

Where: Ripa di Porta Ticinese
(Navigli)

A historic flea market in Milan, held every Saturday, the Fiera

di Sinigaglia has long been a gathering spot for the city's alternative crowd. Rockers, punks, emos, and metalheads flock here for the unique clothing and items that reflect their style. Since 2005, the market has been located in the parking lots near Porta Genova station, close to the Darsena.

The market offers an eclectic mix of goods for all tastes and ages, from antiques to modern pieces, ethnic to Italian-made items. You'll find everything from vintage clothing, rare objects, handcrafted items, and home goods to books, art, and trinkets. It's impossible to leave without either buying something or wanting to.

The Fiera di Sinigaglia is a treasure trove where old and new blend seamlessly, with stalls offering everything from punk and vintage styles to antique silverware and modern crafts. It's a vibrant and lively experience, perfect for a weekend outing in Milan. Whether you're strolling before an aperitivo along the Navigli or simply looking for something unique, this market is a playground of curiosities that captures both the ancient and contemporary spirit of the city. The atmosphere, combined with the rich array of goods, ensures you'll find something unexpected, be it a long-sought treasure or a rare, one-of-a-kind find.

Every last Sunday of the month

Mercatone dell'antiquariato

Held along the historic Naviglio Grande, the Mercatone dell'Antiquariato takes place

on the last Sunday of every month (except December for the holiday edition). Stretching over 2 kilometers from the bridge on Via Valenza to Viale Gorizia, this market is a true treasure trove for antique lovers. With almost 400 exhibitors, including collectors and small antique dealers, the unique charm of the market lies not only in the variety of items but also in its picturesque setting, with narrow streets and scenic views evoking a bygone era.

From 8:30 AM to 6:30 PM, you'll find everything from furniture, watches, porcelain, and silverware to books, vintage radios, comics, and prints. Two streets, Via Corsico and Via Paoli, are exclusively dedicated to high-quality vintage goods, making this market a must-visit for both antique enthusiasts and casual shoppers alike.

Many local shops, cafés, and art galleries also participate, staying open to welcome visitors and enhance the experience. Whether you're browsing for a unique find or simply enjoying the atmosphere, the Mercatone dell'Antiquariato offers an unforgettable journey through history in one of Milan's most charming neighborhoods.

When: 8:30AM – 6:30PM

Where: Naviglio Grande
(Navigli)



Every 3rd Sunday of the month

Mercatino di Brera

When: 9:00AM – 6:00PM

Where: Via Fiori Chiari
(Brera)

Wandering through the streets of Brera is always a joy, a place where the worries of daily life seem to melt away. And on the third Sunday of every month, the experience is even more magical with the Mercatino di Brera. Set among the charming, narrow streets of this slightly snobbish yet delightfully bohemian neighborhood, you'll find a variety of quirky and unique stalls. From vintage bakelite jewelry to bizarre and wonderfully useless trinkets like antique watches, walking canes, and ceramic birds with a piercing gaze, this market is a treasure trove for collectors and curious shoppers alike.

Don't be surprised if you stumble upon a fortune-teller ready to read your palm—it's an unforgettable experience! While prices can sometimes be steep, you can still find good deals if you're lucky. Even if you're not buying, the Mercatino di Brera is a feast for the eyes, offering a rich atmosphere full of life.

As night falls, Brera transforms once again, with fortune-tellers, candle vendors, and cozy cafés adding a picturesque and delicate flair to the already vibrant district. Visiting the Mercatino di Brera is an experience not to be missed—pure joy for both the heart and the eyes.

VINTAGE STORES

A woman in a floral dress stands in a vintage clothing store, surrounded by racks of clothes and a colorful floral chair. The store is filled with various items, including shoes and accessories, creating a nostalgic atmosphere.

Vintage stores in Milan are a haven for fashion enthusiasts looking for **one-of-a-kind, pre-loved treasures**. Scattered throughout the city, these shops offer everything from retro dresses to classic leather jackets, with collections that reflect **Milan's stylish and eclectic spirit**. The charm of vintage shopping in Milan lies not only in the unique finds but also in the experience itself—stepping into these stores feels like stepping back in time, surrounded by history and **fashion nostalgia**.

Our selection highlights some of the best vintage shops the city has to offer, but the scene is constantly evolving, with new stores popping up regularly. Whether you're a seasoned vintage shopper or just curious, Milan's vintage stores capture the thrill of fashion discovery, blending the city's modern flair with its rich cultural heritage.

To help you navigate the options, we've organized the shops by price category—from the most affordable to the more high-end—so you can easily find the perfect place to suit your budget.

1. Ambroeus

When: MON -SUND

10:30AM – 19:30PM

Where: Via Pastrengo 15

PRICE RANGE



Ambroeus is a sustainable fashion shop run by Ettore,

Massimo, and Giorgia, who believe that quality designer and high-street fashion should be reused and recycled. Their simple system involves buying pre-loved clothing from those who no longer need it and reselling it to people who want to give these pieces a second life.

At Ambroeus, they accept a wide variety of garments—from high-end designer brands to vintage, retro, and high-street favorites—as long as they are in excellent condition. Shoes, bags, and accessories are also part of their carefully curated collection.

Their philosophy centers on the idea that sustainable fashion is a way to make a positive change. Buying high-quality second-hand clothing reduces waste and allows customers to dress well while saving money. Ambroeus is committed to making fashion ethical and sustainable, ensuring a continuous cycle of reuse that benefits both the environment and their clientele.

2. ROOM 37

When: MON 3:30PM - 7PM
TUE- SAT 11:00AM - 7:30PM
Where: Piazza Fida 3

PRICE RANGE



Room37 is an independent vintage and second-hand clothing store in Milan, established in 2016. Inspired by London's vintage markets, the shop stands out for its carefully curated collection of unique and stylish pieces. Offering both men's and women's clothing from the 1970s to the 1990s, you'll find designer names like Armani and Valentino, as well as American classics like Levis 501 jeans for €39 and 1980s "Lee" overalls for €59.

Room37 also boasts a wide range of accessories, from 1970s woven leather belts for €25 to leather and suede backpacks. Every item is meticulously selected from European and international suppliers, sanitized and cleaned to ensure the highest quality. This store prides itself on the belief that no garment should be forgotten, as each piece holds a story worth sharing.

For vintage leather enthusiasts, Room37 regularly drops an impressive selection of genuine leather jackets, making it a must-visit spot for timeless, sustainable fashion.

3. GUENDJI

When: MON- SUN 10:00AM - 1:00PM 3:00PM - 7:30PM

Where: Ripa di Porta Ticinese 47

PRICE RANGE



Guendj has become one of Milan's most renowned

vintage stores over the years. Opened in 1987, the shop has been offering both vintage clothing from the 1970s and 80s, as well as new artisanal pieces for over three decades. Specializing in leather garments, Guendj is particularly famous for its handmade designs, including the iconic leather "chiodo" jacket, biker-style café racer, and the legendary 70s Fonzie jacket, among many others.

Nestled in the heart of Milan's Navigli district, Guendj perfectly reflects the edgy, alternative style of the area, offering punk, rock, and grunge-inspired pieces. With its walls practically hidden by an abundance of clothing, the store has earned the nickname "the wardrobe of Navigli." Despite its tiny size, Guendj is packed with high-quality items, all at very competitive prices, ensuring everyone can find something they love without breaking the bank.

The store is known for its friendly and personal touch, building relationships with customers that go beyond simple transactions. Keep in mind that since it's a one-woman operation, opening hours might sometimes be inconsistent—another reason Guendj is full of unique character!

4. ARCHE VINTAGE

When: MON- SAT 9:30AM - 12:30PM 3:30PM - 7:00PM

Where: Via Adeodato Ressi 23

PRICE RANGE



Arché Vintage is a charity shop with a powerful purpose.

Established in 2007, the store is inspired by the English charity shop model but goes beyond simply selling second-hand and new clothing. At Arché Vintage, every purchase contributes to a meaningful cause: helping mothers and children facing extreme hardship, violence, and poverty.

The shop is open year-round, with new arrivals daily, offering a wide range of clothing, accessories, and unique items for all occasions. Managed by a team of dedicated volunteers, the store is also a hub for social interaction, fostering conversations around responsibility and solidarity while offering customers the chance to make great finds.

In addition to providing affordable, high-quality fashion, Arché Vintage also supports job placement initiatives. Since 2011, nine women in challenging situations have found employment opportunities.

The shop's impact is twofold: all proceeds support the social projects and it also directly provides clothing to families in need. Arché Vintage stands out as a special place where fashion meets philanthropy, giving both customers and beneficiaries a sense of hope and purpose.

5. GROUPIES

When: WED- SAT

11:30AM-7:30PM

Where: Via Gian Giacomo Mora 7

PRICE RANGE



Groupies Vintage is the vibrant brainchild of Alice Cipriani,

located at Via Gian Giacomo Mora 7 since 2011. Stepping into this shop feels like traveling through time and space, with carefully curated music, lighting, and décor that evoke different eras and places. Alice, a highly creative and innovative mind, is more than just a trendsetter—she's also a pattern maker and artist. Her passion for travel inspires both her designs and the unique ambiance of her store.

What sets Groupies apart from other vintage shops is Alice's personal touch. She meticulously handpicks every piece in the store, and many of the items are personalized by her. Alice's artistic flair shines through in every corner, offering one-of-a-kind vintage clothing that has been reworked and revitalized to give it a fresh, modern feel.

At Groupies, you'll find stunning customized vintage jackets, colorful t-shirts, eye-catching blazers, and an array of unique accessories. Alice's commitment to recycling and upcycling is at the core of her work, making each item a blend of nostalgia and renewal. Groupies Vintage offers a truly special shopping experience for those who appreciate creativity, sustainability, and fashion that tells a story.

6. SURPLUS

When: MON- SAT

10:30AM-7:30PM

Where: Corso Garibaldi 7

PRICE RANGE



Surplus has been a cornerstone of Milan's fashion scene since

1979, striking the perfect balance between avant-garde fashion exploration and a deep, scholarly appreciation of vintage clothing. Their mission is clear: to offer a unique selection of clothing that stands out from the ordinary, providing a *surplus* of style that will save you from the mundane trends of mass fashion.

This boutique prides itself on carefully curating pieces from global fashion innovators while also showcasing high-quality 'Made in Italy' items, making it a haven for both tourists and locals alike. The clothing here tells a story—whether it's the films you watch, the music you love, or the values you hold dear, your wardrobe is a reflection of your life's philosophy.

The store's well-organized sections ensure an enjoyable shopping experience, with a range of gently used and new fashionable pieces. One highlight is their collection of refurbished Levi's (501 & 506). You might stumble upon a treasure like straight-leg leather jeans for just €20! The knowledgeable staff is always ready to help you find the perfect piece, taking into account your image and budget to make every visit memorable.

7. BACKSTAGE VINTAGE

When: MON- SAT

11:00AM-7:30PM

Where: Corso di Porta Ticinese 10

PRICE RANGE



Established 45 years ago in Via Torino, originally known as Usa Shop (reflecting the Milanese dialect meaning "second-hand"), has become a beloved treasure trove for fashion enthusiasts and artists alike. Frequented by renowned singers like Donatella Rettore, Mango, and Loredana Bertè in search of unique pieces, this shop stands out for its eclectic mix of items.

In its early days, Backstage Vintage faced skepticism from other shops for its bold approach to vintage fashion. Today, it celebrates that courage by offering a diverse range of clothing and accessories that don't always come from big-name brands. Shoppers can discover gems like Coveri, Versace, Ferré, and D&G at surprisingly affordable prices.

With its rich history and commitment to unique fashion, Backstage Vintage continues to be a go-to destination for those seeking distinctive styles that tell a story, making it a must-visit for anyone exploring Milan's vibrant vintage scene.

8. BOTTEGA ROSSA

When: MON- SUN
10:30AM-7:00PM
Where: Via Ciovasso 6

Since 1967, the Urzi family has been offering a wide range of antique and vintage products, from lamps to furniture and clothing.

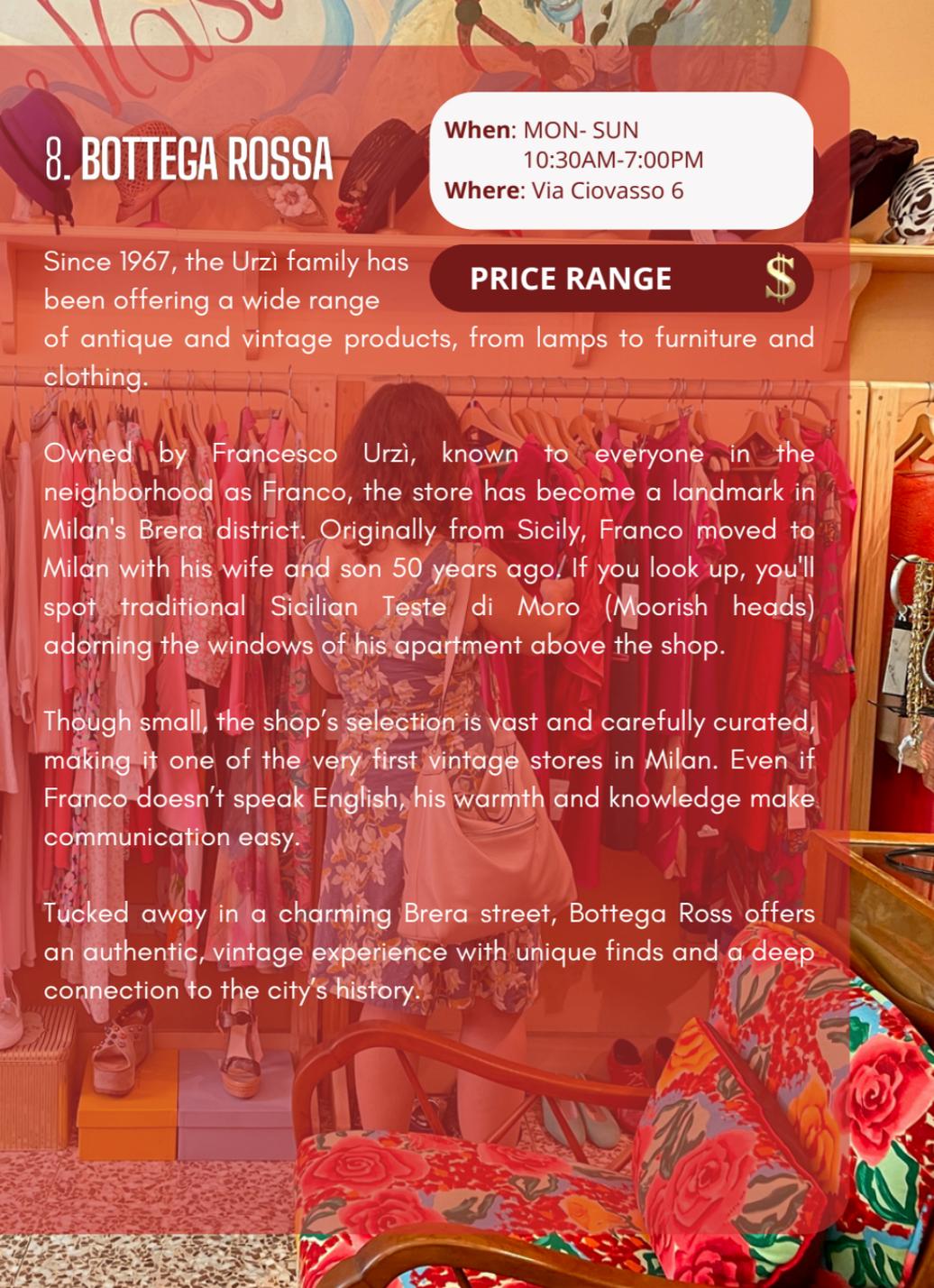
PRICE RANGE



Owned by Francesco Urzi, known to everyone in the neighborhood as Franco, the store has become a landmark in Milan's Brera district. Originally from Sicily, Franco moved to Milan with his wife and son 50 years ago. If you look up, you'll spot traditional Sicilian Teste di Moro (Moorish heads) adorning the windows of his apartment above the shop.

Though small, the shop's selection is vast and carefully curated, making it one of the very first vintage stores in Milan. Even if Franco doesn't speak English, his warmth and knowledge make communication easy.

Tucked away in a charming Brera street, Bottega Ross offers an authentic, vintage experience with unique finds and a deep connection to the city's history.



9. NAPOLEONE

When: MON- SAT
10:00AM-7:00PM

Where: Via degli Arcimboldi, 5,

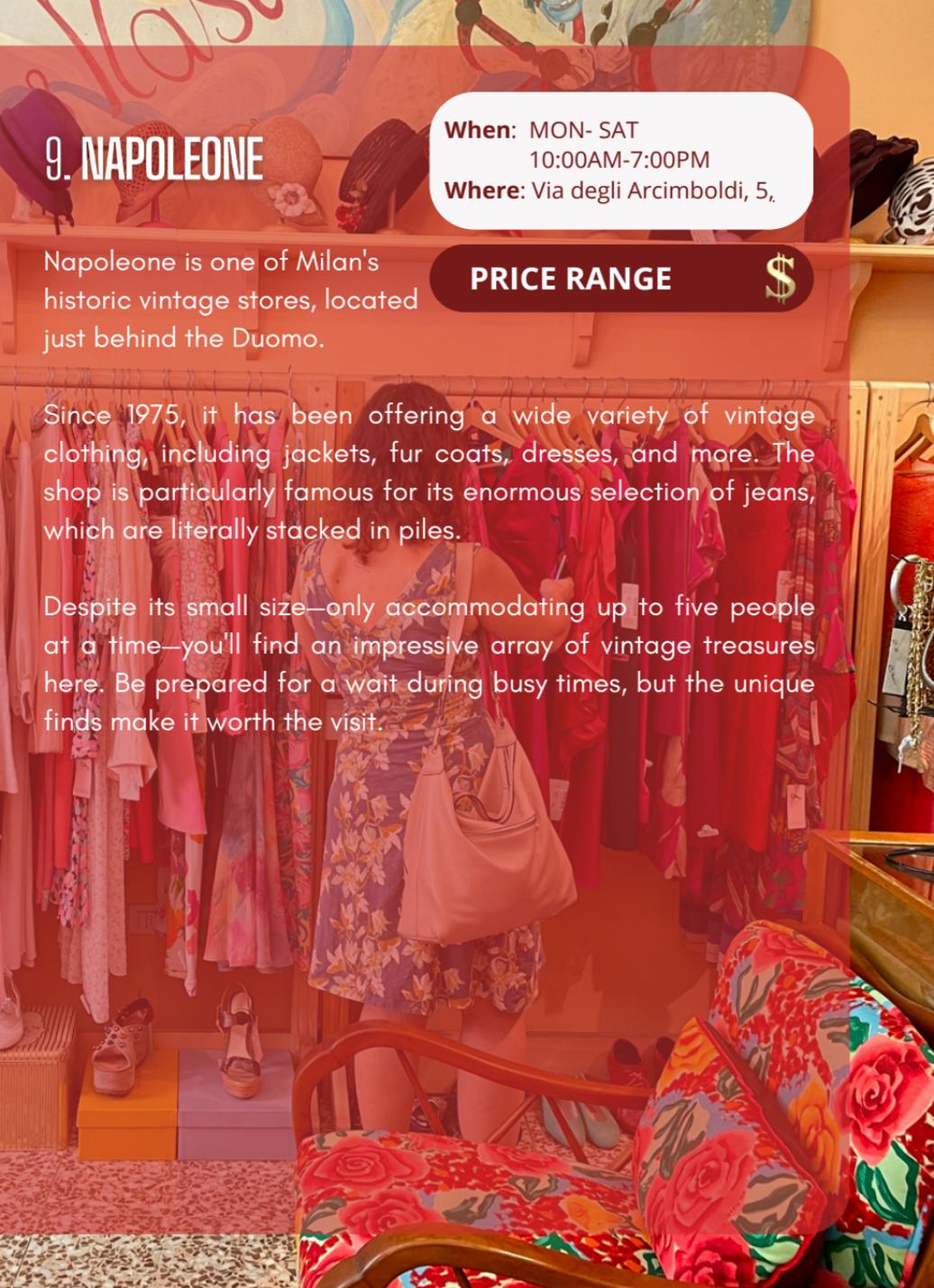
Napoleone is one of Milan's historic vintage stores, located just behind the Duomo.

PRICE RANGE



Since 1975, it has been offering a wide variety of vintage clothing, including jackets, fur coats, dresses, and more. The shop is particularly famous for its enormous selection of jeans, which are literally stacked in piles.

Despite its small size—only accommodating up to five people at a time—you'll find an impressive array of vintage treasures here. Be prepared for a wait during busy times, but the unique finds make it worth the visit.



10. THRIFT SHOP

When: TUE- SAT

11:00AM-2:30PM

3:30PM-7:00PM

Where: Via Privata del Don 2

PRICE RANGE



Opened by Camille in 2021, this charming little shop nestled behind the famous Columns of San Lorenzo is a treasure trove of fashion.

Here, you can discover a wide array of clothing, from streetwear and jeans to stylish leather jackets, trendy t-shirts, and a plethora of accessories, including an impressive wall dedicated to sunglasses. The boutique embodies the spirit of the 90s and Y2K fashion, making it a must-visit for those looking to embrace nostalgia with a modern twist.

The atmosphere is vibrant and inviting, with a carefully curated selection that caters to fashion enthusiasts of all ages. Camille has created a space that not only celebrates the eclectic styles of past decades but also encourages customers to express their individuality through unique fashion choices.

Whether you're hunting for a standout piece to elevate your wardrobe or simply browsing for inspiration, this little gem offers something special for everyone. Vintage lovers and trendsetters alike will find plenty to adore among the diverse collection, making it a key destination for anyone exploring Milan's fashion scene.

11. LO SPECCHIO DI ALICE

When: MON- SUN
11:00AM-7:30PM
Where: Via Soperga, 17,

PRICE RANGE

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Upon entering, you're immediately overwhelmed by that slightly unpleasant yet somewhat inviting smell of old things—the kind of smell you associate with grandmothers' homes and closets that haven't been opened since '45, filled with mothballs. In this shop, you can truly find anything, both used and new: clothes, accessories, shoes, bags, sunglasses... For those willing to dig around a bit, it's a true paradise! Open since the '90s, the store has a loyal clientele—women who, twenty years ago, were searching for long skirts and Adidas t-shirts, and now are fighting for a leather handbag.

So, follow that cheeky blonde in the blue dress and let yourself be transported into a parallel reality, where you can rediscover relics from the past: Cherokee belts, bomber jackets, shoes that once walked the most famous runways in the '60s, biker boots, sunglasses in every color, and much, much more!

12. LIBRI & ROBE

When: MON- SAT
12:00AM-7:00PM

Where: Via della Moscova 15

PRICE RANGE

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Just steps away from the historic Piazza Sant'Angelo,

"Moscova Libri e Robe" has been, since 1981, a point of reference for those who love or collect unique, curious, vintage, antique, original, precious, and unusual items, furniture, and clothing. The shop also offers design pieces and conveys its passion to both regular customers and new visitors, often transforming them from guests into friends, turning the store into an authentic and enjoyable salon.

In her little shop, Libri e Robe, this elegant lady sells clothing from past eras, all meticulously preserved. Some are true gems, made with fine fabrics, hand-embroidered, adorned with crystal inlays, and embellished with glass beads.

These valuable garments and accessories, originally owned by wealthy Lombard families, represent only a small portion of what was, until the 1980s, the collection of Signora Dilva Zandonella. This collection was sold to the Castello Sforzesco Museum in Milan and later to the Kyoto Costume Institute in Japan.

13. URZI

When: MON- SAT
11:00AM-7:30PM
Where: Via Ciovasso 6

PRICE RANGE

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Fabio is a second-generation artist in the world of vintage, following in the footsteps of his father, Franco, who owns the renowned Bottega Rossa. Franco passed on his love for the past to his son.

Fabio studied architecture, but his path shifted when he met his partner, Lisa, an expert in artistic photography. He has the marketplace in his blood, while she brings a sense of aesthetic order and feminine touch to their work.

Trust is at the heart of their business. When they enter homes to select clothes, they immediately build a deep connection with those who are about to part with pieces of their personal history.

While they initially focused on 20th-century leather goods, in recent years, the heart of their shop has shifted to clothing. Lisa curates items with a Tyrolean flair, using unique wool and fabrics, while Fabio is drawn to the bold colors of the 1970s.

Together, they guide us on a journey to discover the retro touch that will surely make our next outfit one-of-a-kind!

14. MEMORY LANE

When: TUE- SAT

1:00PM-7:00PM

Where: Gian Galeazzo Alessi 8

PRICE RANGE

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Memory Lane is a unique boutique, research space, and archive dedicated to 20th-century fashion, accessories, and furnishings. The store is run by Francesca Semeria, who has transformed a former mechanic's workshop into a stunning 140-square-meter, two-story vintage haven. Memory Lane offers a meticulously curated selection of clothing and accessories from the 1950s through the 1980s.

Inside, you can find a range of high-fashion dresses, accessories, and an array of vintage bags and shoes. Iconic pieces from Valentino, Giorgio Armani, Versace, and Yves Saint Laurent are available, with prices ranging between €120 and €250. If you're after luxury handbags, you'll discover treasures from Chanel, Gucci, Cartier, and Roberta di Camerino, starting at €150. The store also features cloche hats from just €10, perfect for adding a touch of retro flair to any outfit. Among the notable headwear are designs by Christian Dior, Jole Veneziani, and Livia De Simone.

In addition to fashion, Memory Lane showcases late 19th-century and art deco furniture, blending vintage fashion with timeless interior pieces to create a one-of-a-kind shopping experience.

15. LIVE IN VINTAGE

When: TUE- SAT

10:30AM-1:30PM

4:00PM-7:30PM

Where: Via Thaon di Revel 4

PRICE RANGE

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Located in the heart of Milan's Isola district, within the

vibrant Motoquartiere, this small vintage store is a haven for lovers of timeless fashion. Run by mother-daughter duo Marcella and Cecilia, both passionate about high-quality, unique clothing and accessories, the shop offers a relaxing atmosphere and a curated selection of vintage treasures.

Marcella manages the store, while Cecilia handles the social media and online presence. Together, they carefully source a wide variety of items, ranging from affordable, simple vintage pieces to high-end tailored garments and designer creations.

The boutique specializes in clothing from the 1970s, 80s, and 90s, with a particular love for silk shirts, a favorite among their loyal customers. Despite its small size, the store's collection is expansive, catering to all tastes and budgets, offering a unique shopping experience for vintage enthusiasts.

16. 20134 LAMBRATE

When: TUE- SAT

1:00PM-7:00PM

Where: Via Conte Rosso 22

In a charming corner that still breathes the atmosphere of

old Milan, along Via Conte Rosso—a street revitalized after years of construction—you'll find the cozy vintage and modernist shop, 20134 Lambrate. This boutique offers a mix of furniture and home décor alongside a selection of clothing: dresses, shirts, skirts, trousers, sweaters, jackets, and more, mostly from the 1920s to the 1960s.

Vintage enthusiasts are encouraged to visit regularly, as the assortment frequently changes. The store's Facebook profile is a handy tool for keeping up with the latest arrivals, often updated by the shop's owners. You might even stumble upon some designer gems, with pieces from brands like Chanel, Valentino, Yves Saint Laurent, Roberta di Camerino, Lanvin, Hermès, and Courrèges.

Prices are accessible, with dresses ranging from €20 to €400 and accessories starting at €10, making it a great spot for vintage lovers looking for quality and variety.

PRICE RANGE

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17. HANGOVER VINTAGE

When: MON- SAT

11:00AM-7:30PM

Where: Viale D'Annunzio 9

PRICE RANGE

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In addition to selling high-quality vintage r

eproductions in 1940s and 1950s styles from around the world, Hangover Vintage offers a carefully curated selection of original vintage clothing and accessories.

Maria, the owner, turned her passion for clothing, beauty, and elegance into a profession, creating a unique shopping experience. She personally selects each item in the store, from retro-inspired reproductions to authentic pieces from past decades.

Her goal is to help customers find the perfect outfit, providing personalized advice and creating a welcoming atmosphere reminiscent of a time when human interaction and cordiality were more valued than technology. Hangover Vintage, a multibrand boutique, reflects this philosophy by offering only a few pieces of each model, ensuring individuality for the buyer while staying up to date with frequent new arrivals from all over Europe.

18. DA ORIENT

When: MON- SAT

3:30AM-11:0PM

Where: Via Montebello 8

PRICE RANGE

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For vintage lovers, the aesthetic side of the shopping experience is as important as the items themselves. Since January, Milan has had a new hot spot for those who can't shake off the vibes of the 70s and 80s, from decor to music, aperitifs, and, of course, outfits. The place to be is Orient Express Vintage, located on Viale Montello 8, just behind Chinatown. This small gem, an outpost of old-school style in northern Milan, is run by Camilla, Marco and Riccardo.

As partners, they each manage different aspects of the business: Camilla and Marco come from the fashion world, while Riccardo handles the food side of things.

The store's decor leans heavily into the 70s with its mix of geometric prints and futuristic echoes. As for the clothing, it's decidedly 80s, though with a toned-down approach: restrained shoulder pads for her, pleated trousers for him, and more.

With its unique combination of fashion, music, and drinks, Da Orient is a must-visit for vintage lovers and social butterflies alike. If you're in the mood for nightlife, this is the place to be, offering not only interesting drinks but also DJ sets.

19. L'INCANTO

When: MON- SAT

10:00AM-1:00PM

4:00PM-7:30PM

Where: Via degli Scipioni 5

PRICE RANGE

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L'Incanto is a unique space where the atmosphere feels

almost suspended in time. Upon entering, visitors are greeted by Lucia, who manages the shop with the warmth of a host welcoming guests into a private home.

The store exudes an intimate, relaxed ambiance, where customers are encouraged to explore at their leisure. Each corner of the shop offers a variety of vintage garments—dresses, suits, jackets, shoes, hats—ranging from rare, standout pieces to timeless classics suitable for everyday wear.

The shop often transforms into a social hub; some patrons stop by briefly to greet Lucia, while others linger for hours, browsing, trying on clothing, or exchanging styling advice. Conversations flow naturally, turning the space into a small, informal salon where the lines between shopping and socializing blur.

The carefully curated selection reflects Lucia's keen eye for quality, offering exceptional finds at surprisingly reasonable prices, making L'Incanto a destination for those in search of distinctive and timeless fashion.

20. L'ARABESQUE

When: MON- SAT
10:30AM-2:00PM
2:30PM-7:00PM

Where: Corso di Porta Vittoria 5

PRICE RANGE

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Arabesque Milano is a continuously evolving project, shaped by the passions and emotional impulses of Chichi Meroni. It is a place where creativity and research blend seamlessly with fantasy in an endless cycle. Founded in 2010 with the opening of the Cult Store and Design Gallery, Arabesque initially focused on books and custom jewelry. The concept expanded in 2014 with the opening of the Café, transforming the space into an immersive experience, akin to a journey that can take you far beyond its walls.

Arabesque is not just a store; it's a fashion heritage hub, home to a vast Vintage Archive that contains over 1,000 original garments and accessories spanning from the 1910s to the 1980s. This impressive collection includes iconic pieces from different eras, such as Art Nouveau dresses, flapper gowns, utility suits, New Look circle skirts, petite robe noire, and swingin' Sixties ensembles.

Alongside these historic fashions are creations from legendary designers like Dior, Balenciaga, Saint Laurent, and Alaïa, making Arabesque a true treasure trove for vintage fashion enthusiasts and historians alike.

21. NOMADE

When: MON- SAT

10:00AM-1:00PM

4:30PM-7:00PM

Where: Via Ignazio Ciaia 4

PRICE RANGE

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Nomad Vintage is more than just a shop; it's a vibrant

sanctuary for lovers of vintage fashion. Created by the passionate Anita, the store weaves together stories of fabrics, colors, and shapes from decades past, inviting visitors to explore a world of unique accessories and garments. Each piece is carefully curated, creating an atmosphere where customers can exchange energies and ideas, finding that perfect item that resonates with their individual style.

The store offers a delightful blend of nostalgia and contemporary culture, making it a refreshing escape from the hustle and bustle of city life. Nomad Vintage embodies a project that celebrates the beauty of everyday objects while emphasizing the value of uniqueness and sustainability in fashion.

As you wander through the store, you'll discover a rich tapestry of clothing and accessories for both men and women, spanning from the '60s to the '90s. Each item tells its own story, contributing to an overarching narrative of travels, memories, and identity. Nomad Vintage invites you to appreciate the timeless allure of vintage while embracing the essence of a culture that honors heritage and individuality.

22. L'ARABESQUE

When: MON- SAT

10:30AM-2:00PM

2:30PM-7:00PM

Where: Corso di Porta Vittoria 5

L'Arabesque is more than just a boutique—it's a unique concept store in Milan that merges fashion, design, and culture.

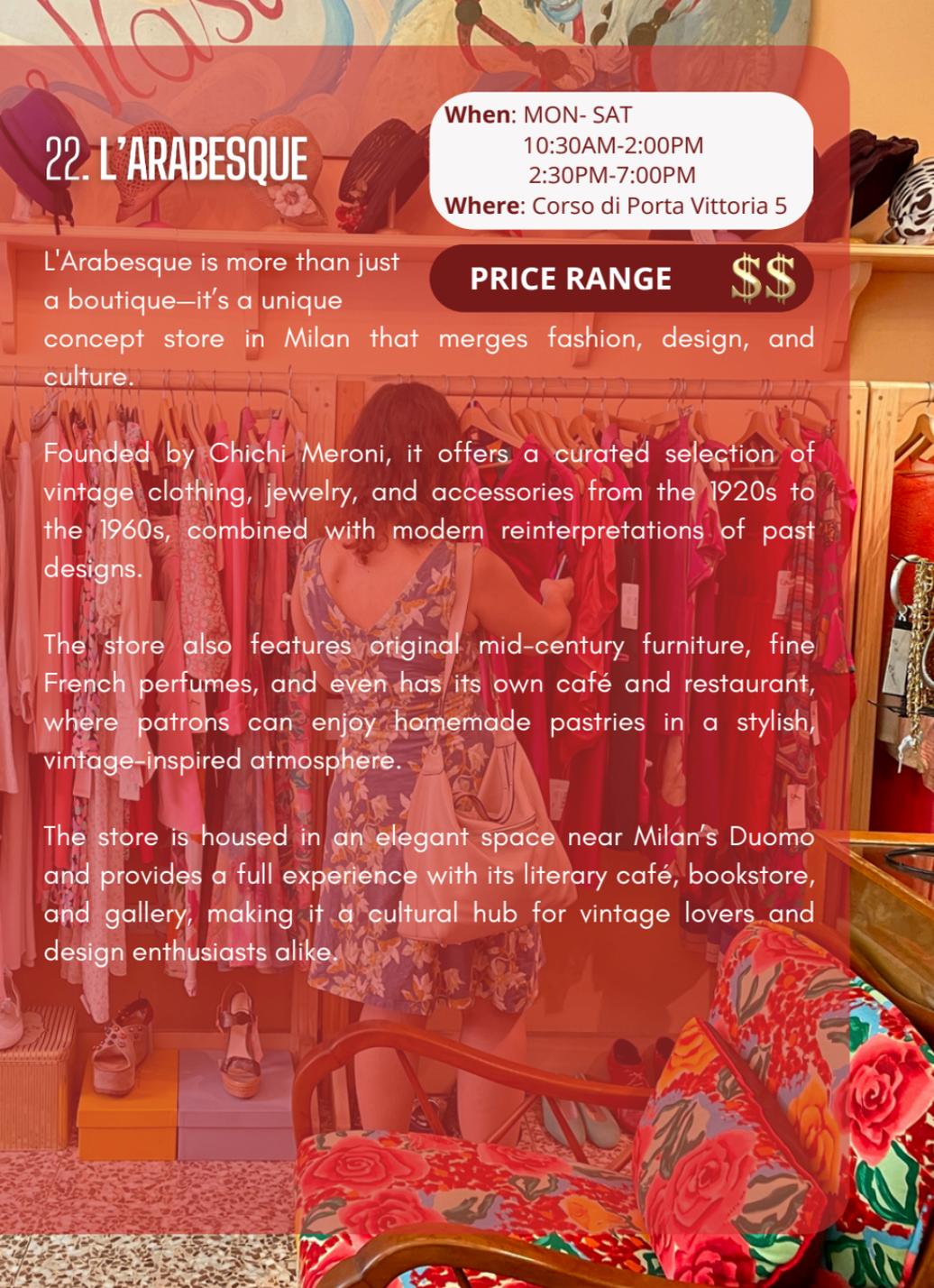
PRICE RANGE

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Founded by Chichi Meroni, it offers a curated selection of vintage clothing, jewelry, and accessories from the 1920s to the 1960s, combined with modern reinterpretations of past designs.

The store also features original mid-century furniture, fine French perfumes, and even has its own café and restaurant, where patrons can enjoy homemade pastries in a stylish, vintage-inspired atmosphere.

The store is housed in an elegant space near Milan's Duomo and provides a full experience with its literary café, bookstore, and gallery, making it a cultural hub for vintage lovers and design enthusiasts alike.



23. ALICE IN VINTAGE

When: MON- SAT
10:00AM-7:00PM
Where: Corso Italia 35

Alice in Vintage is born from a natural passion for the retro aesthetic.

PRICE RANGE

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Alice Arrieta, the daughter of a Triestine antiques dealer and an Argentine art director, was born in Milan. From a young age, she immersed herself in this style, savoring its authenticity and experiencing the unique atmosphere of the past.

The selection of garments and accessories ranges from the 1920s to the early 2000s. Majestic tailored dresses are displayed alongside the most unusual and sought-after second-hand pieces, creating a captivating moment. This is vintage: the irreplaceable sensation of another era on your skin, evoking a deep connection to history and a celebration of timeless elegance.

24. REHUB

When: TUE - FRI

11:30AM-7:00PM

Where: Via Bezecca 3

Located in the heart of Milan, Rehub is a second-hand luxury

boutique that offers the finest pre-owned clothing and accessories at very affordable prices.

PRICE RANGE

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Situated near the IED - European Institute of Design- this store is part of a vibrant community. Choosing second-hand is not only beneficial for the planet but can also be a smart choice for you.

Rehub provides a unique opportunity to give your unused clothing a second chance. Bring your unworn items to the boutique, and once sold, you'll receive a percentage of the sale price. More than just a shopping destination, REHUB is a space where people connect. The boutique attracts individuals passionate about sustainability, beauty, design, and fashion, creating a welcoming environment for all who enter.



25. POURQUOI MOI

When: TUE- SAT

12:00AM-8:00PM

Where: Corso di Porta Ticinese 27

Located along the picturesque Naviglio Grande, Pourquoi Moi

PRICE RANGE

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is a charming boutique that has evolved from the former Superfly Vintage store since May 2013. The friendly owner, Juliana, originally hailing from London, has made Milan her home while also pursuing her passion as a DJ, performing under the moniker "Kleopatra J," the "queen of funk."

At the helm of this boutique, Juliana curates a selection of carefully chosen vintage clothing and accessories for both men and women, primarily from the 1960s and 1970s, with a delightful touch of pieces from the 1950s and early 1980s.

The offerings range from elegant 1960s dresses and silk shirts to leather bags, wide-brimmed hats made of angora or fur, as well as an assortment of shoes and costume jewelry, making it a perfect destination for vintage enthusiasts looking for unique and stylish items.

26. INDACO

When: TUE- SAT

11:00AM-8:00PM

Where: Via San Gregorio 11

PRICE RANGE

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Since 2018, Indaco has been a vibrant presence in Porta

Venezia, right in the heart of Milan. This boutique caters not only to vintage lovers but also to those seeking unique and trendy pieces. It's a destination for individuals who wish to express their personal style and stand firm against fleeting fashion trends.

At Indaco, shoppers can find carefully curated items that resonate with both contemporary aesthetics and timeless charm, ensuring a distinctive wardrobe for those who appreciate individuality in fashion.

Indaco offers a great selection of vintage clothing, especially known for its Levi's and jeans from various brands. The boutique also features an array of interesting accessories, including cowboy boots, vintage handbags, and scarves in various patterns. For a comfortable shopping experience, there are two spacious fitting rooms available for trying on clothes on-site, allowing customers to find the perfect fit and style.

27. IL GIROTONDO

When: MON- SAT

10:00AM-1:00PM

3:00PM-7:00PM

Where: Via Dugnani 6

PRICE RANGE

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Founded in 1997 by Renata Monfrini, Il Girotondo emerged

from the idea of creating an independent space dedicated to the sale of second-hand clothing and equipment for children. Believing in the effectiveness of her concept, Renata rented a small shop near her home and began showcasing the “used things” of her children and those of friends who were equally excited about giving a “second life” to nearly new clothes, toys, and childhood equipment that would otherwise end up in storage.

The success was immediate and exceeded expectations and over the years, Renata’s business expanded significantly. Il Girotondo is the largest second-hand store in Milan, featuring over 350 square meters dedicated entirely to women's fashion. Here, you can find clothing, footwear, bags, and accessories that are either gently used or never worn from prestigious international fashion brands. The carefully curated selection of products, combined with a strong focus on customer service, creates a unique and satisfying shopping experience.

Thanks to the owner’s expertise, professionalism, and creativity, Il Girotondo received a special mention from the jury of the National Award for Innovation in Services in 2013

28. THE CLOISTER

When: TUE - SAT

11:00AM-7:30PM

Where: Via Valpetrosa 5

PRICE RANGE

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The Cloister is a concept store that embodies a deep passion

for vintage fashion, showcasing a curated collection of high-end luxury clothing for both women and men, along with bespoke workwear and unique pieces from lesser-known fashion houses. Founded by Daniela Cavero, The Cloister opened its doors in 2017, transforming a space she fell in love with into a vibrant retail destination.

Nestled in a classic Milanese building overlooking a Bramante-style courtyard, The Cloister features original industrial interiors that add to its charm. Just a few steps from Milan's Duomo, this unique location invites customers to explore a constantly evolving presentation of products. Each item is carefully selected, reflecting a keen eye for craftsmanship, quality, and meticulous research.

In addition to its vintage apparel for both men and women, The Cloister also offers fashion accessories from both national and international designers, complemented by a collection of modern furniture. This blend of vintage and contemporary design creates an inspiring shopping experience for fashion enthusiasts.

29. SOUS

When: TUE- SAT

11:30AM-7:30PM

Where: Alzaia Naviglio Pavese 52

Founded in 2010, Sous Vintage Shop is a true haven for vintage

PRICE RANGE

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lovers, located in the vibrant Navigli district of Milan. Celebrating its tenth anniversary, the store was acquired by Luca and Andrea, both stylists and graduates of the IED, in 2019. Despite the change in ownership, the store's diverse offerings remain intact.

Sous Vintage Shop features a carefully curated selection of clothing and accessories for both men and women, spanning styles from the 1920s to the 1990s. The shop showcases both branded and non-branded items, catering to a range of price points.

Each piece undergoes a thorough cleaning and restoration process before being made available for purchase.

In addition to retail, Sous Vintage Shop also provides rental services for clothing and accessories, making them available for photo shoots, film productions, and theatrical performances. This versatility ensures that vintage fashion enthusiasts and professionals alike can find exactly what they need in this unique space.



30. PWC

When: MON- SAT

5:00PM-9:00PM

Where: Via Pietro Custodi 12

PRICE RANGE

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PWC Milano is an authentic haven for Milanese clubbers and vintage enthusiasts alike.

As you step inside, you're greeted by a vibrant atmosphere punctuated by a striking thread of lacquered vinyl that guides you through the boutique.

PWC's curated collection is cohesive yet refreshingly unexpected, offering everything from a silky slip dress inspired by Cher Horowitz to a playful tie-dye boiler suit perfect for pairing with glossy black platform boots.

The pièce de résistance, however, lies in the accessories. Here, you'll find velvet Regency-style headphones and fabric brooches, each designed to complement a daring total-leather ensemble. PWC Vintage Milano is not just a shop; it's a treasure trove for those seeking unique gifts at affordable prices.

With a delightful array of vintage accessories, the store showcases everything from whimsical pins and earrings to quirky finds like Sailor Moon toothbrushes and Moschino coin purses, with prices starting as low as two euros. It's an ideal destination for anyone wishing to discover charming gifts without breaking the bank, ensuring that each visit is as exciting as the last.

31. VINTAGE LAROUGE

When: MON- SAT
11:00AM-7:30PM
Where: Via Boltraffio 16

PRICE RANGE

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Vintage Larouge is a charming vintage boutique located in the Isola district of Milan, known for its curated selection of pieces spanning from the 1930s to the 1980s, with a special emphasis on the 1950s. T

he store is a haven for vintage enthusiasts, offering everything from elegant dresses to accessories like hats, shoes, and even corsets, each item telling a unique story from its past. The boutique itself is designed to evoke the atmosphere of early 20th-century French shops, complete with antique furniture and vintage decor, transporting visitors to another era as they browse through the carefully selected items.

The owner, Lara, who has a decade of experience in retail, opened Vintage Larouge in 2019 after turning her passion for vintage fashion into a full-time endeavor. Her expertise lies in helping customers mix vintage pieces with contemporary wardrobes, ensuring they leave the store with a look that is both timeless and modern.

The boutique is also known for its more intimate and personal shopping experience, making it a must-visit spot for anyone exploring Milan's vintage scene

32. I LOVE VINTAGE

When: TUE- SAT

10:00AM-8:00PM

Where: Via Gaspare Spontini 12

I Love Vintage is a charming boutique dedicated to clothing

PRICE RANGE

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and accessories from bygone eras. As you step inside, you're immediately enveloped by an eclectic mix of meticulously selected items that cater to every budget.

Whether you're searching for a classic men's vest or a luxurious Christian Dior scarf, this shop offers a treasure trove of vintage finds.

The collection is diverse, featuring everything from 1980s college jackets to stylish travel bags, and even grunge-inspired flannel shirts adorned with plaid patterns. Each piece carries its own story, inviting customers to connect with the fashion of the past while expressing their unique style.

For those in search of even more vintage delights, there's another I Love Vintage location in Brescia, expanding the charm and allure of this beloved brand. This store is a must-visit for anyone passionate about vintage fashion, offering quality selections that appeal to both casual shoppers and dedicated collectors alike.

33. VINCENT VINTAGE

When: MON- SAT

11:00AM-7:30PM

Where: Via Spallanzani 11

PRICE RANGE

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Vincent Vintage Bijoux is a treasure trove of antique

jewelry and vintage costume pieces, with a special focus on the Georgian era.

For those nostalgic for the Golden Age of jewelry, Vincent Vintage Bijoux stands out as the ultimate destination for those who cherish British and 19th-century styles. The store itself is a cozy haven, featuring two intimate rooms where shoppers can lose themselves in a universe filled with antique necklaces and vintage earrings, each adorned on elegant busts that evoke a sense of timeless elegance.

Vincent has become an institution in the world of vintage jewelry in Milan and across Italy. The heart of this unique space is Manuel Menini, the passionate owner, who offers insight into his philosophy during a delightful conversation in his shop.

You can find everything from a 1930s aluminum pin priced at 50 euros to exquisite, one-of-a-kind jewels made from precious materials; a diverse mix of objects that follow a particular aesthetic, ensuring that every customer finds something that resonates with their personal taste—regardless of their budget.

34. BLACKSHIP VINTAGE

When: TUE- SAT

4:00PM-8:00PM

Where: Via Pestalozzi 4

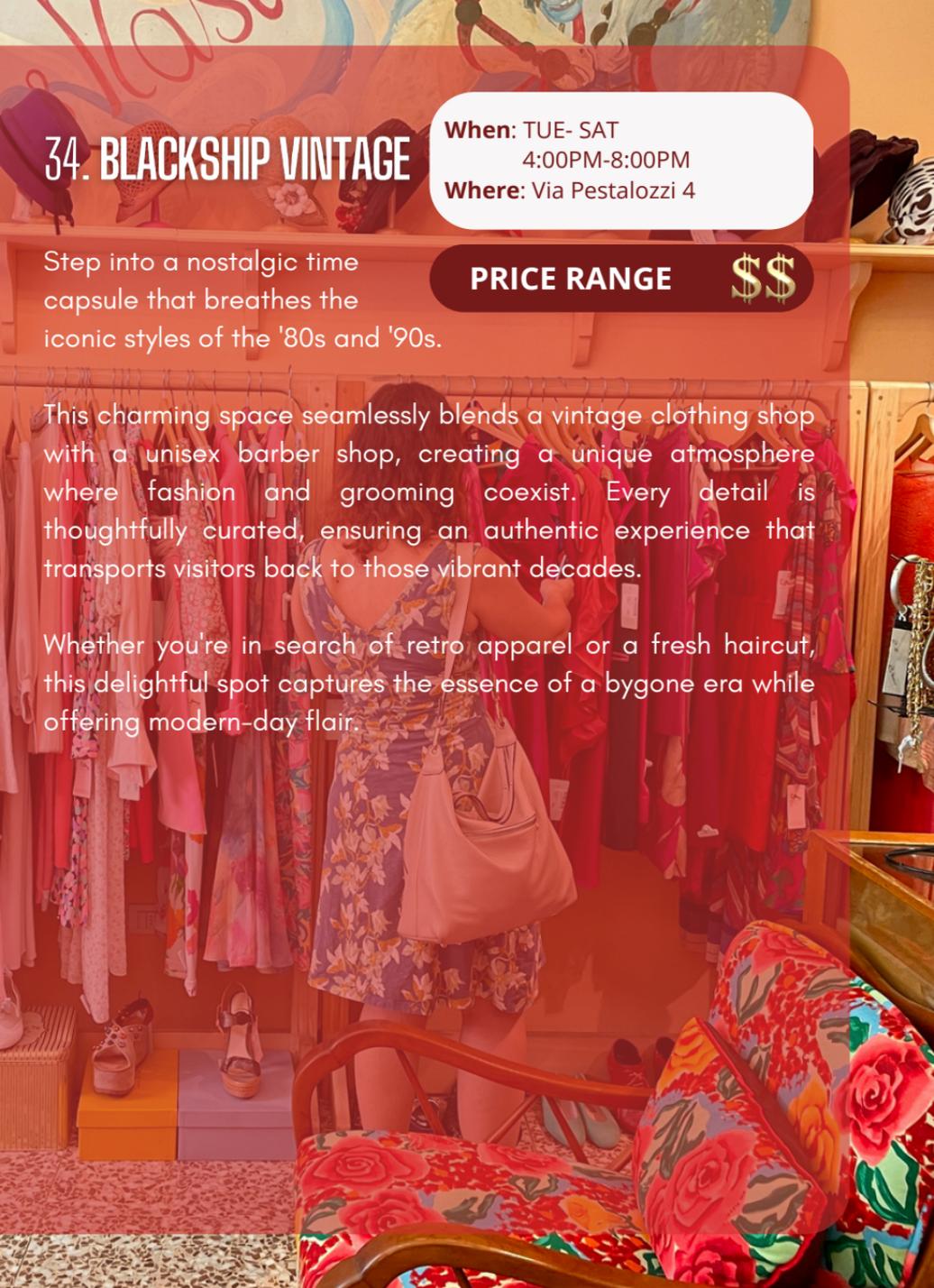
Step into a nostalgic time capsule that breathes the iconic styles of the '80s and '90s.

PRICE RANGE

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This charming space seamlessly blends a vintage clothing shop with a unisex barber shop, creating a unique atmosphere where fashion and grooming coexist. Every detail is thoughtfully curated, ensuring an authentic experience that transports visitors back to those vibrant decades.

Whether you're in search of retro apparel or a fresh haircut, this delightful spot captures the essence of a bygone era while offering modern-day flair.



35. LE VINTAGE

When: MON- SAT
11:00AM-8:00PM
Where: Via Garigliano 4

PRICE RANGE

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Le Vintage is a cozy little gem hidden in the lively Isola neighborhood of Milan. This boutique captivates the eye with its enchanting allure and boudoir-style ambiance, drawing in passersby with its charm.

Inside, shoppers can indulge their nostalgia for vintage fashion with a curated selection of dresses inspired by the best decades of the last century.

Contemporary color palettes and trendy details on retro styles create a glamorous-but-not-too-much look that is sure to get you noticed. Complementing the clothing is an impressive range of shoes that harmoniously match the store's mood, including glittery beauties that are simply impossible to resist.

Every item is thoughtfully chosen, blending stunning colors and patterns from iconic eras with modern lines, all while paying homage to the styles of the past.

With dreamy items, affordable prices, and a super kind owner, Le Vintage guarantees that you'll leave with something special—making it a must-visit for anyone seeking unique, stylish pieces that celebrate the beauty of vintage fashion.

36. SABRINA MANIN

When: MON- SAT

11:00AM-7:30PM

Where: Via Galvano Fiamma 40

Located just steps from Milan's fashion quadrilateral, Sabrina

PRICE RANGE

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Manin Vintage on Via Galvano Fiamma 40 is a charming boutique that beckons vintage lovers with its exquisite collection of women's clothing and accessories. The boutique reflects a long experience that has fostered a keen understanding of vintage pieces and an ability to meticulously select jewelry and accessories from a rich tapestry of eras.

The shop features a thoughtfully curated selection of garments ranging from the Victorian era to the vibrant styles of the 1980s, showcasing beautiful materials, captivating shapes, and striking colors. In addition to its stunning clothing, Sabrina Manin Vintage shines a spotlight on antique jewelry and vintage costume pieces, making it a treasure trove for those seeking unique adornments.

The boutique boasts a remarkable assortment of branded bags and luggage, showcasing iconic labels such as Louis Vuitton, Prada, Gucci, Chanel, and Yves Saint Laurent.

Whether you're looking to add a standout piece to your wardrobe or searching for the perfect accessory to complete your look, this boutique offers an exceptional shopping experience that celebrates the beauty of vintage fashion.

37. UNION FADE STORE

When: MON- SAT

10:00AM-1:00PM

2:30PM-7:30PM

Where: Via Morgagnani 31

Union Fade Store represents a collection of experiences

gathered during journeys through deserts and mountains, spanning various countries from the USA to Japan. Located in Milan, Italy, this destination store is a haven for original vintage clothing, managed by Cristian Muruanni and Andrea Carulli, who embody the American spirit in their offerings.

PRICE RANGE

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The store features an impressive selection that includes rare denim, leather Western jackets, boots, sportswear, Japanese boro textiles, hunting apparel, and workwear. Each piece reflects the owners' travels, celebrating the culture of objects and connecting the present with the past.

Union Fade Store is dedicated to inspiring new creators and stylists, providing unique items that carry their own stories. It's an ideal spot for vintage enthusiasts, collectors, designers, and anyone who appreciates the charm of the Old West.



38. MY VINTAGE ATTIRE

When: MON- SAT

11:00AM-2:00PM

3:30PM-7:30PM

Where: Via Cagnola 4

PRICE RANGE \$\$\$

c is a charming boutique founded by a passionate entrepreneur originally from Mexico, who takes great pride in her heritage. After over 14 years in Europe, including 9 years in Milan, she has created a space that celebrates the beauty of vintage fashion.

This unique shop offers a carefully curated selection of timeless pieces, allowing clients to embrace their individuality while connecting with the rich history behind each garment.

The boutique features an impressive range of branded bags and accessories from renowned designers such as Chanel, Fendi, and Gucci, all offered at advantageous prices.

My Vintage Attire reflects a deep love for vintage, inviting customers to explore a collection where every piece tells a story and resonates with its new owner. It is a must-visit destination for anyone looking to discover exceptional vintage treasures in Milan.

39. CASTADIVA

When: MON- SAT

10:30AM-7:00PM

Where: Via Giuseppe Parini 9

PRICE RANGE \$\$\$

Castadiva Milano was founded in 2001 by visionary creatives

who recognized the needs of dynamic women seeking to refresh their wardrobes intelligently and sustainably.

In line with contemporary sensibilities, Castadiva aims to elevate and celebrate the world of second-hand fashion, traditionally viewed as modest, through the establishment of a unique boutique in Milan, just behind the fashion quadrilateral.

The boutique offers a curated selection of handbags, accessories, and clothing from some of the most luxurious and renowned global brands. Each item is presented with care, boasting an impeccable appearance and retaining the fresh allure of newness.

Castadiva Milano is a destination for those looking to embrace sustainable fashion while enjoying the thrill of finding high-quality, pre-loved pieces.

40. MELA VINTAGE

When: MON- SAT

10:00AM-1:00PM

3:00PM-7:00PM

Where: Viale Montenero 31

PRICE RANGE \$\$\$

Located on Viale Monte Nero, Mela Vintage is a celebration

of the art and beauty of the past. The boutique offers a curated selection of vintage accessories, second-hand pieces, and luxury products from prestigious brands such as Louis Vuitton, Gucci, and Prada, among others.

Each item in the collection is chosen with passion and meticulous attention to detail, reflecting a deep appreciation for beauty and a commitment to honoring femininity. Mela Vintage is the perfect destination for those seeking a unique piece of jewelry, an iconic handbag, or a special gift. The shop also caters to men in search of the perfect present, ensuring there's something special for everyone among the collections.

The mission of Mela Vintage is straightforward: to provide customers with unique pieces that tell stories in a warm and welcoming environment. Additionally, if you have quality vintage items you wish to sell, the team is ready to assist you in finding a new home for your treasures.

41. VINTAGE ROOM

When: MON- SAT

10:30AM-1:00PM

3:00PM-7:00PM

Where: Corso Genova 7

PRICE RANGE \$\$\$

Vintage Room is a treasure trove for luxury handbag

enthusiasts. Featuring an impressive selection of coveted brands like Hermès, Chanel, and Prada, this boutique offers everything your heart desires within its walls. It's the perfect destination for those who appreciate second-hand bags in excellent, like-new condition.

With two locations in Milan—Viale Abruzzi 87 and Corso Genova 7—Vintage Room is an essential stop for anyone seeking high-quality vintage handbags. This charming shop promises to delight shoppers with its exquisite collection, making it a must-visit for fashion lovers in the city.



42. PRELOVED GRIFFE

When: TUE- SAT

10:00AM-7:30PM

Where: Via Tito Speri 1

PRICE RANGE \$\$\$

Vintage Room specializes in luxury second-hand fashion, offering a refined selection of "differently new" pieces just steps away from Corso Como. This boutique showcases an impressive array of high-end brands, from Louboutin to Chanel, featuring dresses, shoes, handbags, and accessories that have often graced runways and fashion shoots.

The shop boasts a bright and chic ambiance, embodying a philosophy that combines luxury and style with conscious consumption and accessible prices. Vintage Room is the perfect destination for fashion lovers seeking exquisite designer items while embracing sustainable fashion practices.



43. DAGY VINTAGE

When: TUE- SAT
11:00AM-7:00PM
Where: Viale Zara 48

PRICE RANGE \$\$\$

Dagy Vintage is a luxury vintage boutique founded by

Dagmara Michalska in Milan, born out of a passion for vintage fashion and a desire to curate unique, high-quality pieces that stand apart from ordinary second-hand items.

After years of traveling the world and collecting rare finds from various vintage stores, Dagmara built her own personal archive, which now forms the backbone of her boutique.

Dagy Vintage offers an exclusive selection of prêt-à-porter and accessories from the most renowned international brands.

Each item is carefully handpicked, ensuring that only the most distinctive and rare pieces make it to the shelves. With 18 years of experience in the vintage fashion industry, Dagmara's shop and website reflect her deep love for vintage and her commitment to offering customers one-of-a-kind treasures.



44. ARCHETIPO

When: TUE- FRI

10:30AM-1:30PM

2:30PM-6:30PM

Where: Via Orti 35

PRICE RANGE \$\$\$

Archetipo is a unique establishment located in Milan that serves a dual purpose: it is both a historic fabric store and a vintage boutique.

This innovative concept combines a rich selection of vintage clothing with a focus on sustainability through upcycling. Archetipo transforms vintage fabrics into timeless pieces, emphasizing the importance of quality textiles and their potential for stylish reimagining.

The store is not only a retail space but also a community hub where local artisans, fashion students, and style enthusiasts come together to celebrate sustainable fashion.

Archetipo fosters creativity by allowing emerging artists to use its materials for various projects, reinforcing its commitment to environmental responsibility and the circular economy

45. GIOIELLERIA VINTAGE

When: TUE- SAT

10:00AM-7:00PM

Where: Via Boccaccio 14

PRICE RANGE \$\$\$

Gioielleria Vintage, established in Milan in 2009 by Irene Frascà,

is located in one of the city's most beautiful and refined areas. Irene's entrepreneurial vision brought to life a store specializing in the buying and selling of jewelry, watches, and other precious items.

The brand's mission is clear: to give a second life to luxury objects that not only retain their value over time but actually appreciate, encapsulated in the slogan "It doesn't age, it becomes vintage."

Over the years, Gioielleria Vintage has expanded its offerings to include not just jewelry but also bags and accessories, all while maintaining a strong focus on luxury.

The expertise and professionalism of the specialized team ensure a careful selection of products aimed at high-end clientele. This commitment has enabled Gioielleria Vintage to cultivate customer loyalty, as clients can trust that they will find only luxury, high-quality items in the boutiques, meticulously evaluated to provide an unparalleled shopping experience.

46. VINTAGE STUDIO

When: MON- SAT
10:30AM-1:30PM
2:30PM-7:30PM
Where: Via Meravigli 17

PRICE RANGE \$\$\$

Vintage Studio Milano is a must-visit destination for luxury handbag enthusiasts. Located at Via Meravigli, 17, this boutique showcases a carefully curated collection of vintage designer bags and accessories from the most coveted brands. Each piece tells a unique story, embodying the charm and elegance of fashion history.

The store's selection includes iconic styles from renowned designers, making it the perfect spot for those seeking both timeless elegance and contemporary flair.

The knowledgeable staff is dedicated to providing a personalized shopping experience, ensuring that every visitor finds a piece that resonates with their individual style. Whether you're a vintage aficionado or just starting your luxury collection, Vintage Studio Milano offers an unparalleled shopping experience in the heart of Milan.

47. MANIA VINTAGE

When: TUE- SAT

10:00AM-7:00PM

Where: Via Fratelli Bronzetti 11

PRICE RANGE \$\$\$

Mania Vintage, located on Via Fratelli Bronzetti in Milan, specializes in luxury vintage handbags and accessories from top fashion houses like Hermès, Chanel, Dior, and Gucci. With over 20 years of experience in the vintage luxury market, this boutique has become a trusted destination for high-end, authenticated pieces.

Known for its carefully curated selection of iconic bags, such as the Hermès Birkin and Kelly, Mania Vintage caters to discerning clients who appreciate timeless elegance and investment-worthy accessories.

Roberto and his wife Roberta run the store, a small gem in Milan's luxury vintage market. The passion Roberto exudes for each item in the store is evident, as he can recount the birth, history, and value of every piece. Their meticulous selection process ensures that all items are certified, preserving their quality and authenticity.

Additionally, Mania Vintage offers a convenient payment option through the Pagodil system (Codifis), allowing customers to pay in small, interest-free installments charged directly to their bank account, making luxury vintage more accessible.

47. L'ARMADIO DI LAURA

When: MON- SAT

11:00AM-2:00PM

3:30PM-7:30PM

Where: Via Pontaccio 7

PRICE RANGE \$\$\$

L'Armadio di Laura, founded by Laura Stranieri and located on

Via Pontaccio 7 in Milan's Brera art district, is a boutique specializing in luxury second-hand fashion.

The store offers a curated selection of high-end pieces from renowned brands like Chanel, Louis Vuitton, Hermès, and Prada. Each item, whether it's a Prada handbag or a Chanel clutch, is chosen for its timeless elegance and craftsmanship, embodying the beauty of past eras.

In addition to offering exclusive fashion items, L'Armadio di Laura promotes sustainable living through vintage, allowing customers to make environmentally conscious fashion choices.

The collections include handbags, shoes, coats, and accessories, making the boutique a must-visit destination for those looking to update their wardrobe with iconic, high-quality pieces.

48. PRAGMA ARTE

When: MON- SAT
9:30AM-6:00PM

Where: Via Nino Bixio, fonte 21

PRICE RANGE \$\$\$

Founded in 2011 in the heart of Porta Venezia, a district known

for its Art Nouveau charm, Pragma Arte initially opened as an antique gallery, born from Davide's passion for the old world—passed down by his father, Salvatore, a fellow antiquarian.

Over the years, the team expanded with Simone and Veronica, who identified the growing interest in vintage among younger generations. This led to the opening of a dedicated vintage store and the subsequent creation of a modern space that bridges both antique and contemporary worlds, turning Pragma Arte into a comprehensive artistic hub.

The vintage collection at Pragma Arte includes a carefully curated selection of handbags and accessories from top luxury brands like Chanel, Hermès, Louis Vuitton, and Gucci.

Additionally, they specialize in mid-century modern furniture and lighting from designers such as Fornasetti, Ico Parisi, and Fontana Arte. T

he gallery also offers intermediary services for luxury jewelry and watches, as well as restoration and sales of iconic Louis Vuitton and Goyard trunks.

49. MADAME PAULINE

When: TUE- SAT

10:00AM-2:00PM

3:00PM-7:30PM

Where: Foro Bonaparte 74

PRICE RANGE \$\$\$

Madame Pauline Vintage was born from the collaboration of

three vintage enthusiasts in March 2013, with the aim of redefining the dusty and outdated concept of vintage. The idea was to create a boutique that didn't exist in Milan, offering carefully curated, cleaned, and perfumed merchandise.

The store is designed to evoke the charm of a mid-20th-century Parisian apartment, featuring modernist furnishings, green tones, and boiserie that add depth and elegance.

Madame Pauline appeals to clients with a touch of eccentricity, sophistication, and a passion for fashion. The boutique specializes in high-end accessories from brands like Hermès, Prada, Jimmy Choo, and Christian Dior, embodying a unique mix of styles and eras.

The goal is to break free from mass stereotypes and offer an exclusive shopping experience where fashion lovers can embrace new aesthetic visions and sophisticated style pairings.

50. VINTAGE WATCHES

When: TUE- SAT

10:00AM-1:30PM

2:30PM-7:30PM

Where: Corso Garibaldi 112

PRICE RANGE \$\$\$

Vintage Watches Milano is a renowned vintage watch boutique with locations in Milan and Miami, specializing in rare, high-quality timepieces.

Founded by Luca Musumeci, along with Alberto Viespoli and Tony Musumeci, the business has over 32 years of expertise in acquiring and selling some of the world's most coveted watches. Their passion for horology is evident through their carefully curated selection of luxury brands like Rolex, Patek Philippe, and Audemars Piguet.

The boutique is actively involved in international watch and jewelry trade shows, ensuring they remain at the forefront of the vintage watch market. They are also members of various prestigious organizations, providing confidence to clients who appreciate the craftsmanship and history behind these pieces.

At their Milan store on Corso Garibaldi, clients can explore an ever-evolving collection of iconic watches, where each piece reflects the owners' deep commitment to excellence and authenticity

51. CAMPANIA30

When: MON- FRI

11:00AM-12:30PM

4:00PM-7:00PM

Where: Viale Campania 30

PRICE RANGE \$\$\$

Campania30 is a distinctive vintage store located in Milan that stands out for its carefully curated selection of vintage clothing and accessories. This boutique captures the essence of timeless fashion, focusing on pieces that span several decades, from the 1960s to the 2000s. The store features an eclectic mix of styles, ensuring that every fashion enthusiast can find something that resonates with their personal taste.

The interior of Campania30 exudes a warm and inviting atmosphere, reminiscent of a charming Parisian shop, which makes browsing a delightful experience. The staff are known for their passion for vintage fashion, providing knowledgeable assistance to help customers discover unique items that tell a story. From classic garments to trendy accessories, Campania30 not only caters to the nostalgia of past eras but also embraces the modern twist that today's fashionistas seek.

This boutique not only showcases vintage apparel but also emphasizes sustainability by promoting the beauty of second-hand shopping. For anyone exploring Milan's vibrant vintage scene, Campania30 is an essential stop that promises to unveil hidden gems and treasures.

52. RUE DE REVÊS

When: MON- SAT

Appointment only

Where: Piazza Amendola 3

PRICE RANGE \$\$\$

Rue des Reves, meaning “The Street of Dreams,” is a

Milan-based boutique born from a profound passion for fashion—particularly handbags—and years of industry expertise. Dedicated to sustainability, Rue des Reves champions the idea of giving pre-loved luxury items a second life. The boutique allows fashion lovers to indulge in high-end designer pieces at accessible prices, making it a go-to destination for those who seek elegance with a conscience.

Founded initially as an online shop, Rue des Reves now welcomes clients to a charming showroom in Milan’s fashionable City Life district, located at Piazza Amendola 3. This intimate space feels more like a cozy living room than a traditional store, offering a personalized experience for visitors. By appointment only, customers can explore a carefully curated selection of second-hand luxury handbags and accessories, with an emphasis on brands like Louis Vuitton, Chanel, Hermès, Celine, Valentino, Prada, and Saint Laurent.

Rue des Reves caters to both buyers and sellers, offering the opportunity to sell pre-loved items for evaluation and purchase. For those outside Milan, the boutique also offers shipping, ensuring that these timeless treasures are accessible worldwide.

53. GIVE AND TAKE

When: MON- FRI

10:00AM-7:00PM

Where: Via Mario Pagano 54

PRICE RANGE \$\$\$

Give and Take is a chic second-hand boutique located

in the elegant district of Pagano, Milan. The store offers a curated selection of pre-owned fashion items, including clothing, shoes, and accessories from top brands like Prada and Dior, as well as unique pieces from more accessible fashion lines.

The concept behind Give and Take is to provide a sophisticated and welcoming space where women can sell or purchase high-quality, lightly-used items at a significant discount, with savings of up to 70%.

The showroom blends high fashion with fun, making it an ideal destination for anyone looking to refresh their wardrobe with distinctive, affordable items.

Give and Take also offers a consignment system, allowing sellers to earn money or store credit when their items are sold, while unsold pieces can be reclaimed or donated to charity.

HONORABLE MENTIONS

It's hard to believe that **4 years** have passed since we launched **Milan: Vintage Shopping Tour**. Over time, we've developed meaningful relationships with some truly special stores, each of which has earned a place in our carefully curated list of **MUST VISIT** spots in Milan.

These aren't just places we recommend—they're **shops we personally love**, where we shop regularly and always leave feeling inspired. From **high-end luxury** pieces to **affordable hidden gems**, these stores offer something for everyone, regardless of your budget.

What makes these stores even more special is the **community** behind them. We don't just meet salespeople when we walk through the door—we reconnect with **dear friends** who welcome us with open arms. Every visit is like stepping into a conversation, where they share with us not only the beautiful clothes and accessories on display but also the unique stories that make each piece so special.



Whether you're searching for an **iconic designer piece** or a fun, **budget-friendly find**, these stores offer a **range of prices** to ensure that everyone can leave with something they adore.

And here's a little insider tip: if you mention that **Sarah and Gilberto from the Vintage Shopping Tour sent you**, you're guaranteed to receive **extra-special treatment**. Our partners will make sure you feel like part of the family, just as they did with us.

We deeply appreciate you choosing to embark on this vintage journey with us and look forward to meeting you in one of these fabulous stores soon.

Together, we'll continue exploring the rich world of vintage fashion in Milan!

CAVALLI E NASTRI

When: MON- SUN

10:30AM-1:30PM

2:30PM-7:30PM

Where: Via G. Giacomo Mora 12

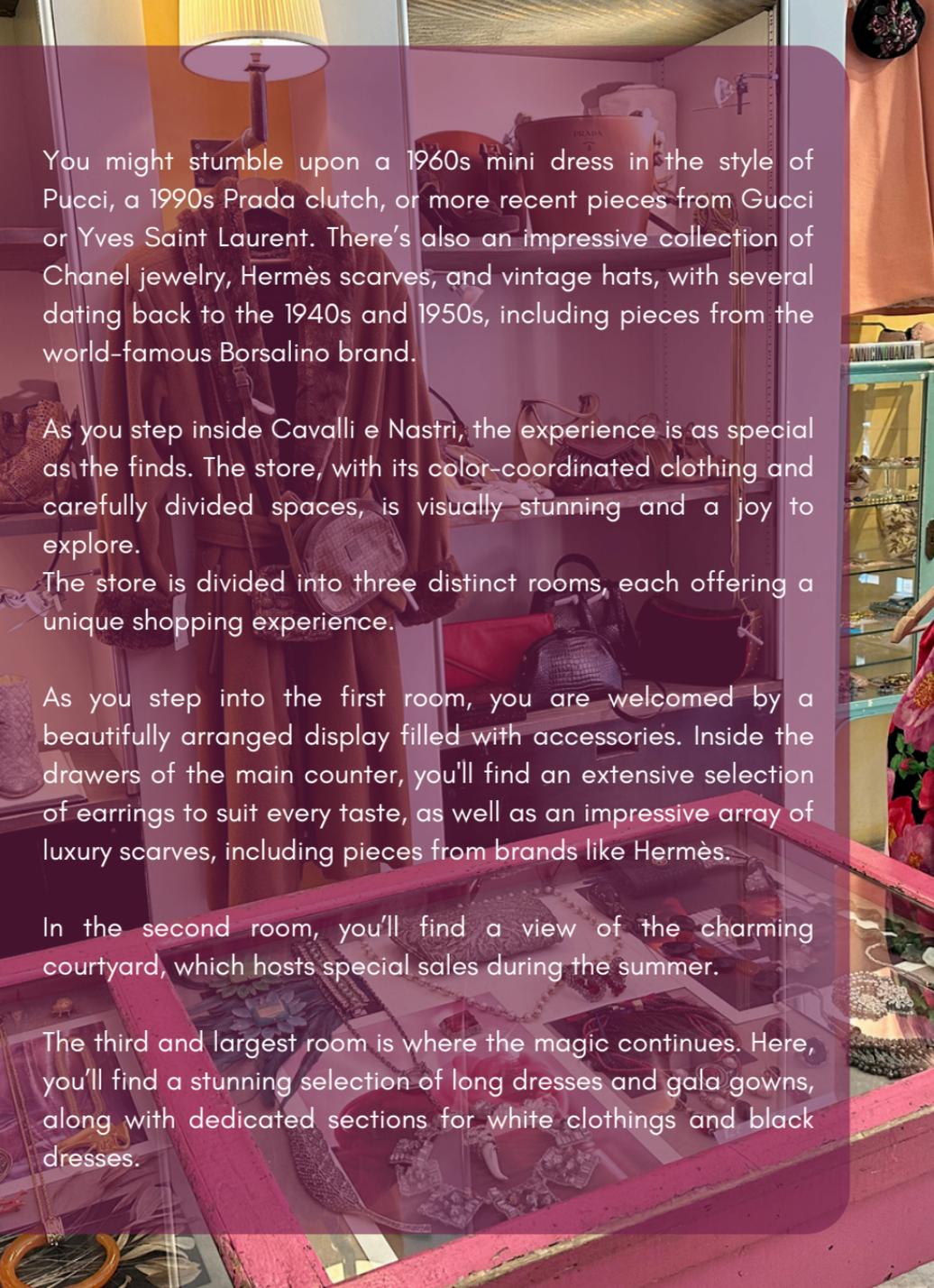
PRICE RANGE \$\$\$

Cavalli e Nastri is one of Milan's most iconic vintage boutiques, known for its meticulously curated selection of luxury designer pieces.

Established by Claudia Jesi, a pioneer of vintage fashion in the city, the boutique first opened its doors in 1970 on Via De Amicis, marking the beginning of a new era for fashion that transcends trends—true vintage style. Today, Cavalli e Nastri boasts three locations: two near the iconic Colonne di San Lorenzo on Via Gian Giacomo Mora, and another in the stylish Brera district at Via Brera 2.

Located in the Ticinese district, Cavalli e Nastri is nestled in one of Milan's most historic and character-filled areas. Once a popular working-class neighborhood of *case di ringhiera* (traditional rail houses), Ticinese was known for its punk, poets, radical leftists, and literary revolutionaries. Over time, it has been transformed and partly gentrified, becoming a blend of its bohemian past and a modern-day creative hub.

The store is a go-to destination for stylists, actresses, models, and shopaholics alike, offering an ever-changing selection of high-end vintage treasures.



You might stumble upon a 1960s mini dress in the style of Pucci, a 1990s Prada clutch, or more recent pieces from Gucci or Yves Saint Laurent. There's also an impressive collection of Chanel jewelry, Hermès scarves, and vintage hats, with several dating back to the 1940s and 1950s, including pieces from the world-famous Borsalino brand.

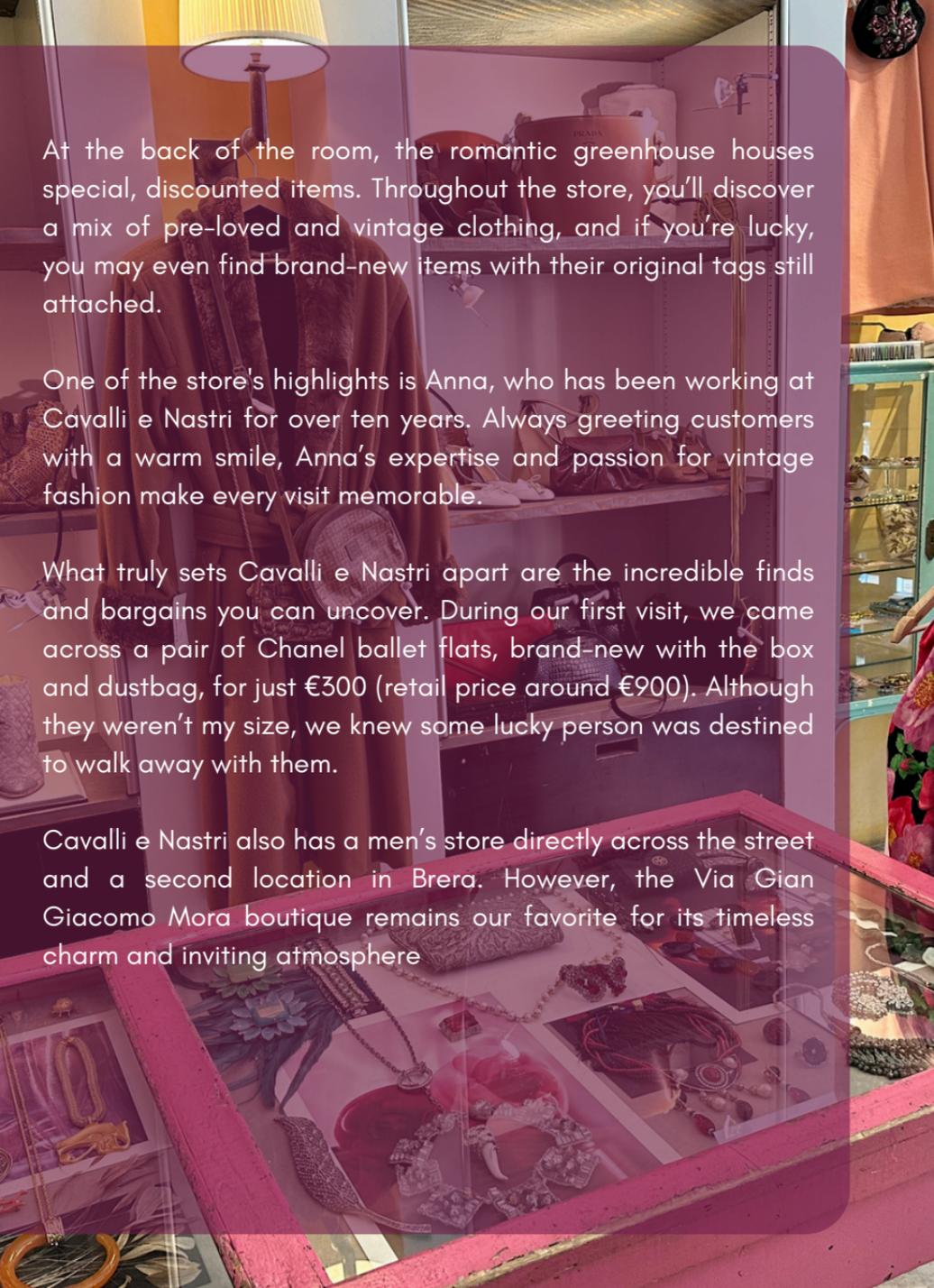
As you step inside Cavalli e Nastri, the experience is as special as the finds. The store, with its color-coordinated clothing and carefully divided spaces, is visually stunning and a joy to explore.

The store is divided into three distinct rooms, each offering a unique shopping experience.

As you step into the first room, you are welcomed by a beautifully arranged display filled with accessories. Inside the drawers of the main counter, you'll find an extensive selection of earrings to suit every taste, as well as an impressive array of luxury scarves, including pieces from brands like Hermès.

In the second room, you'll find a view of the charming courtyard, which hosts special sales during the summer.

The third and largest room is where the magic continues. Here, you'll find a stunning selection of long dresses and gala gowns, along with dedicated sections for white clothings and black dresses.



At the back of the room, the romantic greenhouse houses special, discounted items. Throughout the store, you'll discover a mix of pre-loved and vintage clothing, and if you're lucky, you may even find brand-new items with their original tags still attached.

One of the store's highlights is Anna, who has been working at Cavalli e Nastri for over ten years. Always greeting customers with a warm smile, Anna's expertise and passion for vintage fashion make every visit memorable.

What truly sets Cavalli e Nastri apart are the incredible finds and bargains you can uncover. During our first visit, we came across a pair of Chanel ballet flats, brand-new with the box and dustbag, for just €300 (retail price around €900). Although they weren't my size, we knew some lucky person was destined to walk away with them.

Cavalli e Nastri also has a men's store directly across the street and a second location in Brera. However, the Via Gian Giacomo Mora boutique remains our favorite for its timeless charm and inviting atmosphere

VINTAGE DELIRIUM

When: MON- SAT

11:00AM-7:00PM

Where: Via Giuseppe Sacchi 3

PRICE RANGE \$\$\$

Franco Jacassi is the proud owner of one of the most extensive and captivating vintage fashion collections.

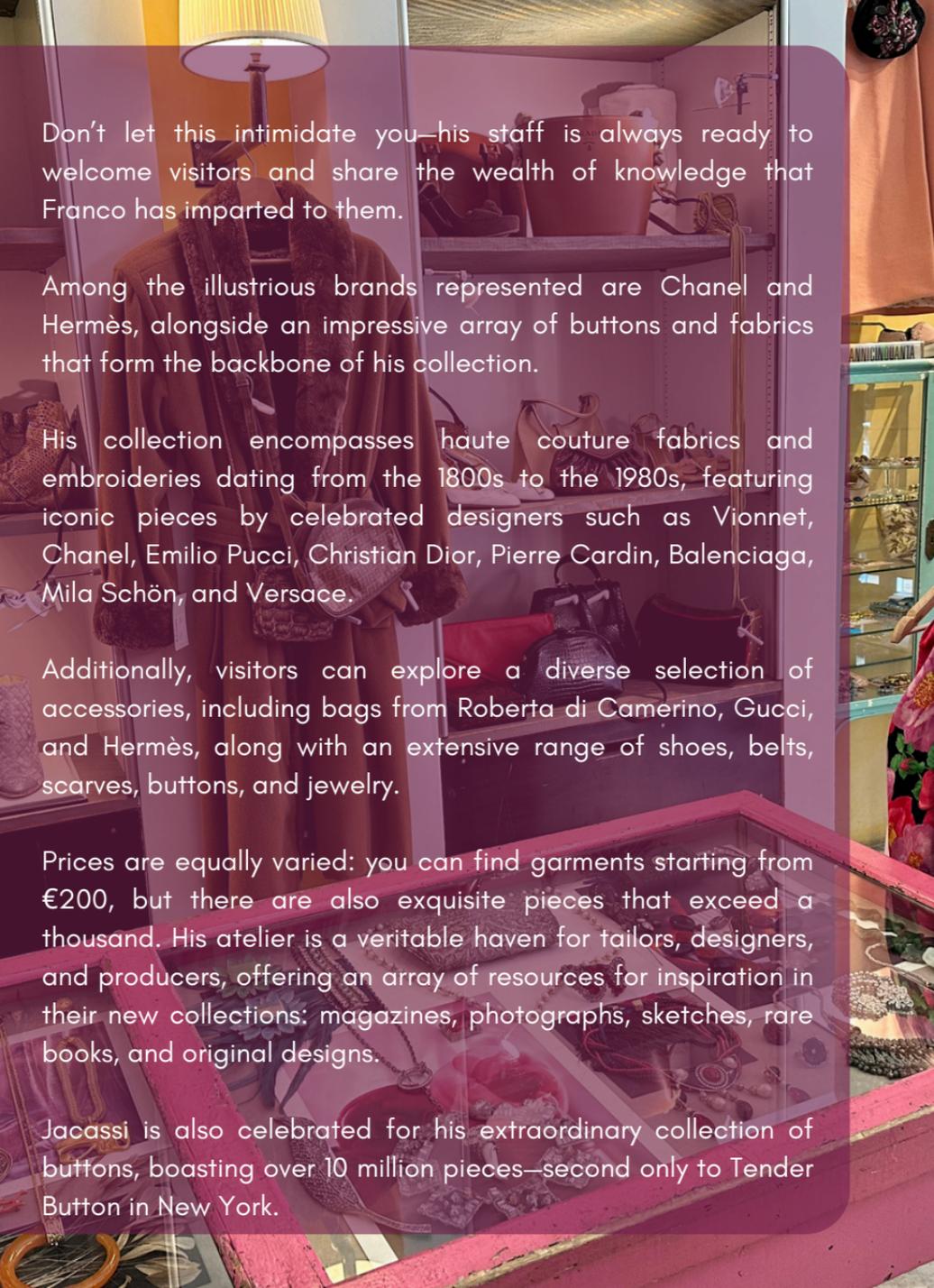
His shop, nestled within a stunning building in Milan's Brera district, is a true hidden gem, completely concealed from the street. To discover it, you must ring the bell and navigate through the charming courtyard, where a treasure trove of vintage clothing and accessories awaits.

Years ago, Jacassi transformed what began as a hobby into a full-fledged career, earning recognition both in Italy and internationally. Since 1985, his showroom, adorned with antique furnishings and located in a quaint courtyard of old Milan, has drawn personal shoppers and designers in search of inspiration.

He regards his store almost as a museum, with the upper floor housing an archive of exceptional, priceless pieces that are rarely offered for sale.

Franco is not merely a collector; he has also served as a lecturer at IED and authored numerous books on fashion.

Now in his seventies, Jacassi is renowned not only for his extensive knowledge of the fashion world but also for his somewhat brusque demeanor.



Don't let this intimidate you—his staff is always ready to welcome visitors and share the wealth of knowledge that Franco has imparted to them.

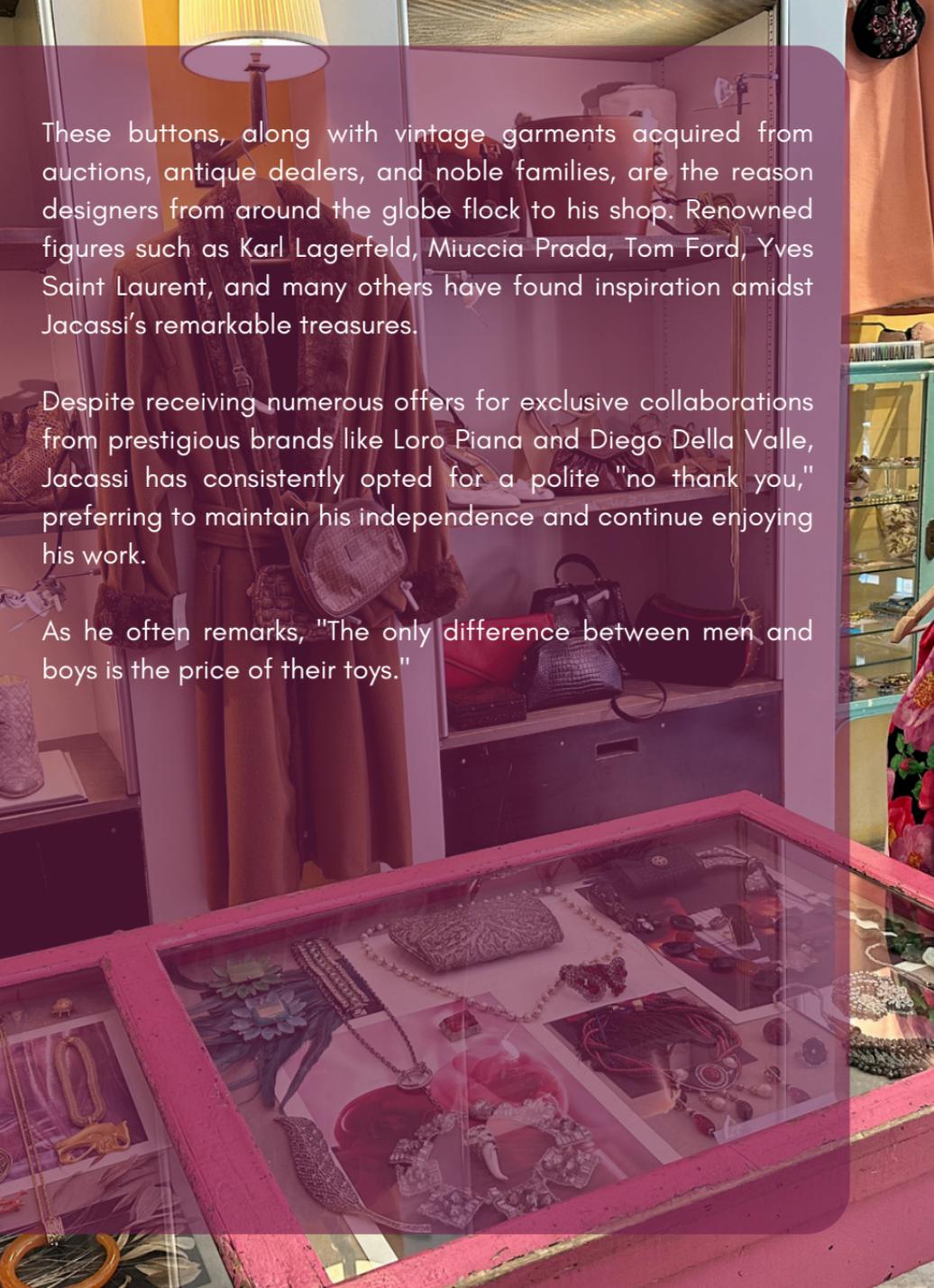
Among the illustrious brands represented are Chanel and Hermès, alongside an impressive array of buttons and fabrics that form the backbone of his collection.

His collection encompasses haute couture fabrics and embroideries dating from the 1800s to the 1980s, featuring iconic pieces by celebrated designers such as Vionnet, Chanel, Emilio Pucci, Christian Dior, Pierre Cardin, Balenciaga, Mila Schön, and Versace.

Additionally, visitors can explore a diverse selection of accessories, including bags from Roberta di Camerino, Gucci, and Hermès, along with an extensive range of shoes, belts, scarves, buttons, and jewelry.

Prices are equally varied: you can find garments starting from €200, but there are also exquisite pieces that exceed a thousand. His atelier is a veritable haven for tailors, designers, and producers, offering an array of resources for inspiration in their new collections: magazines, photographs, sketches, rare books, and original designs.

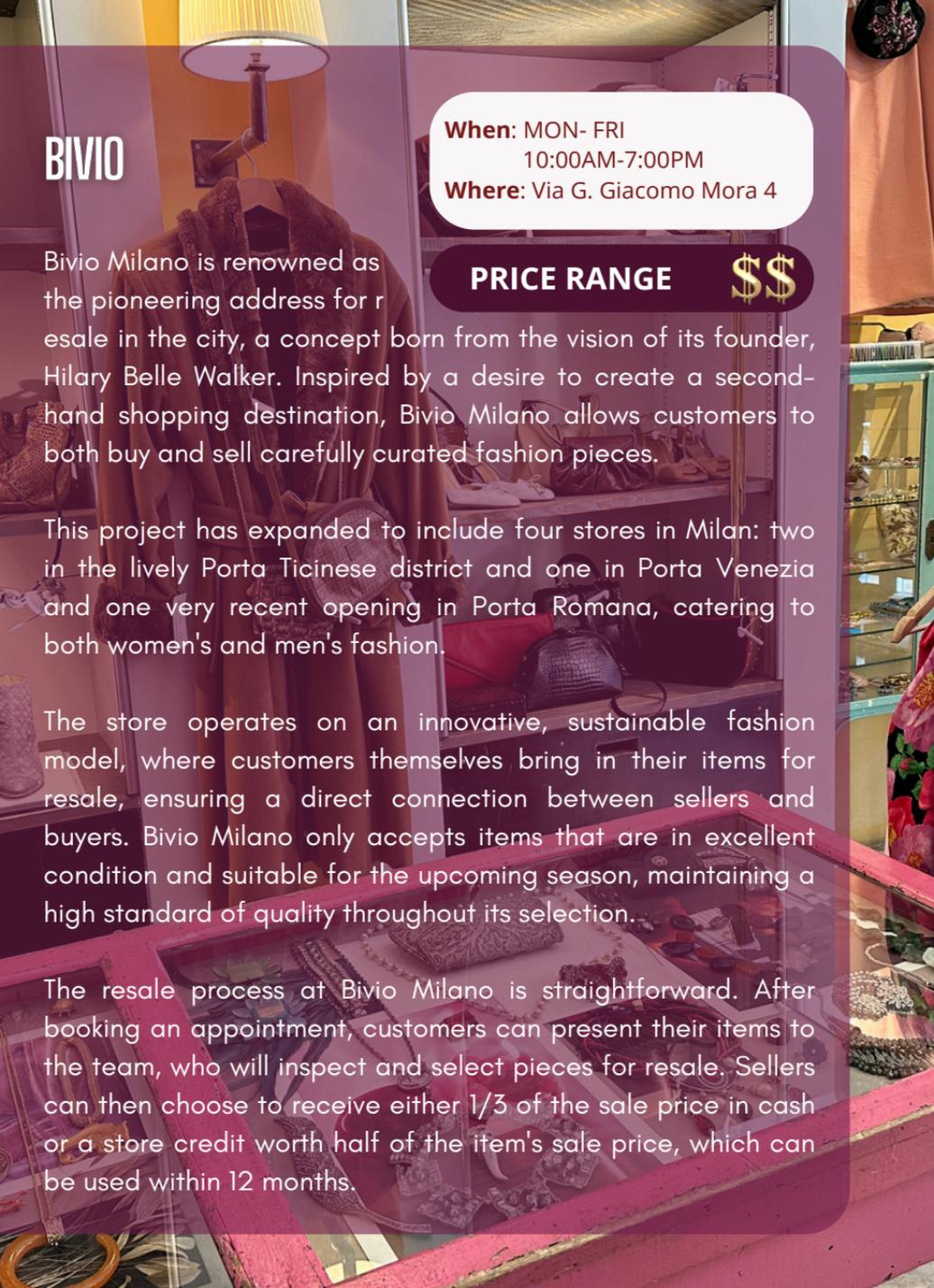
Jacassi is also celebrated for his extraordinary collection of buttons, boasting over 10 million pieces—second only to Tender Button in New York.

A photograph of a boutique interior. In the background, a mannequin is dressed in a brown, textured suit. To its right, shelves are filled with various handbags, including a black crocodile-patterned bag and a red bag. In the foreground, a glass display case with a pink frame is filled with jewelry, including necklaces, bracelets, and earrings. A lamp with a yellow shade is visible in the upper left corner.

These buttons, along with vintage garments acquired from auctions, antique dealers, and noble families, are the reason designers from around the globe flock to his shop. Renowned figures such as Karl Lagerfeld, Miuccia Prada, Tom Ford, Yves Saint Laurent, and many others have found inspiration amidst Jacassi's remarkable treasures.

Despite receiving numerous offers for exclusive collaborations from prestigious brands like Loro Piana and Diego Della Valle, Jacassi has consistently opted for a polite "no thank you," preferring to maintain his independence and continue enjoying his work.

As he often remarks, "The only difference between men and boys is the price of their toys."

A photograph of the Bivio Milano store interior. In the foreground, a pink display case contains various pieces of jewelry, including necklaces, bracelets, and earrings. In the background, a brown fur coat hangs on a hanger, and shelves display handbags and shoes. A lamp with a yellow shade is visible in the upper left corner.

BIVIO

When: MON- FRI
10:00AM-7:00PM

Where: Via G. Giacomo Mora 4

PRICE RANGE

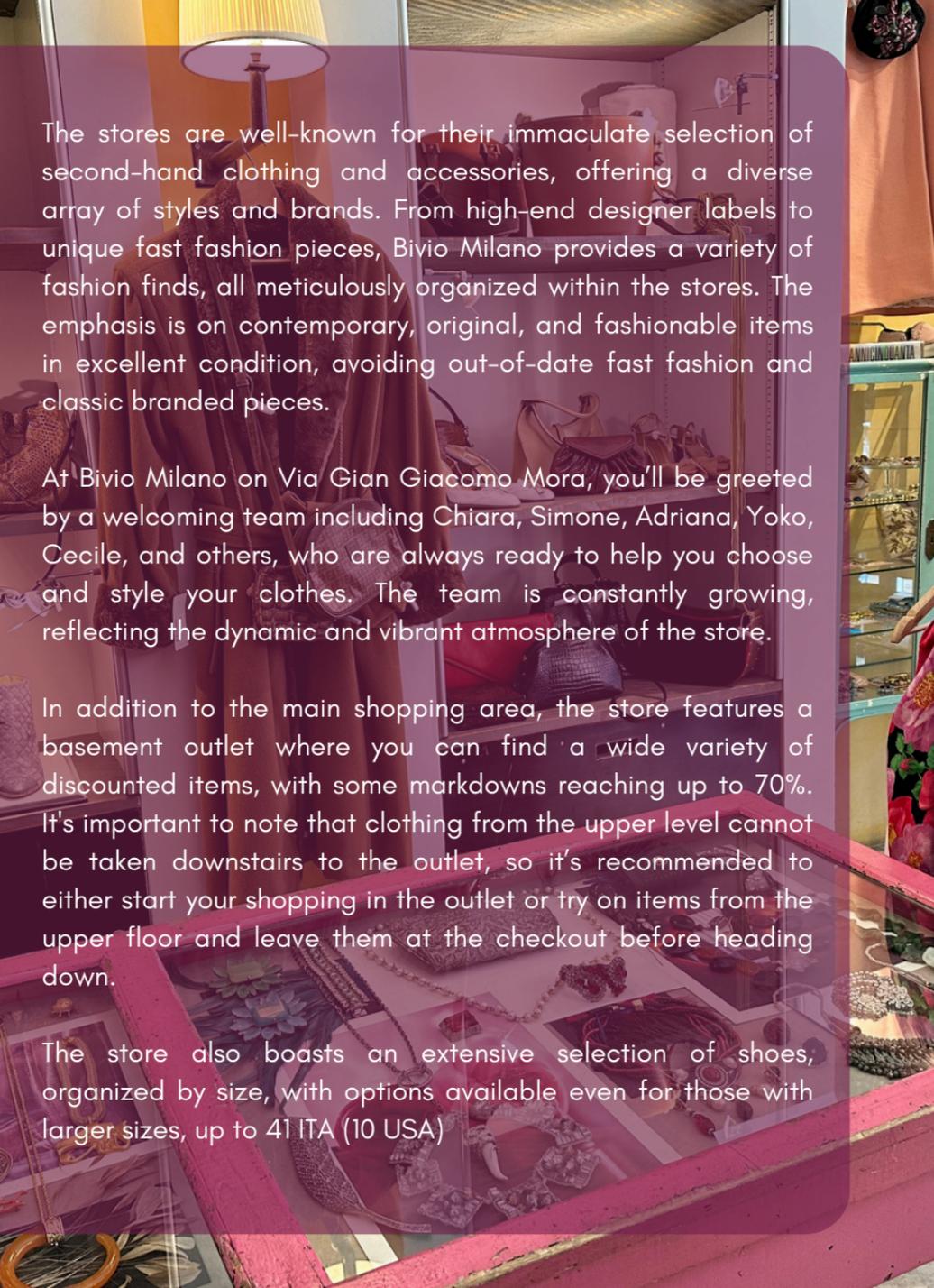
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Bivio Milano is renowned as the pioneering address for resale in the city, a concept born from the vision of its founder, Hilary Belle Walker. Inspired by a desire to create a second-hand shopping destination, Bivio Milano allows customers to both buy and sell carefully curated fashion pieces.

This project has expanded to include four stores in Milan: two in the lively Porta Ticinese district and one in Porta Venezia and one very recent opening in Porta Romana, catering to both women's and men's fashion.

The store operates on an innovative, sustainable fashion model, where customers themselves bring in their items for resale, ensuring a direct connection between sellers and buyers. Bivio Milano only accepts items that are in excellent condition and suitable for the upcoming season, maintaining a high standard of quality throughout its selection.

The resale process at Bivio Milano is straightforward. After booking an appointment, customers can present their items to the team, who will inspect and select pieces for resale. Sellers can then choose to receive either 1/3 of the sale price in cash or a store credit worth half of the item's sale price, which can be used within 12 months.



The stores are well-known for their immaculate selection of second-hand clothing and accessories, offering a diverse array of styles and brands. From high-end designer labels to unique fast fashion pieces, Bivio Milano provides a variety of fashion finds, all meticulously organized within the stores. The emphasis is on contemporary, original, and fashionable items in excellent condition, avoiding out-of-date fast fashion and classic branded pieces.

At Bivio Milano on Via Gian Giacomo Mora, you'll be greeted by a welcoming team including Chiara, Simone, Adriana, Yoko, Cecile, and others, who are always ready to help you choose and style your clothes. The team is constantly growing, reflecting the dynamic and vibrant atmosphere of the store.

In addition to the main shopping area, the store features a basement outlet where you can find a wide variety of discounted items, with some markdowns reaching up to 70%. It's important to note that clothing from the upper level cannot be taken downstairs to the outlet, so it's recommended to either start your shopping in the outlet or try on items from the upper floor and leave them at the checkout before heading down.

The store also boasts an extensive selection of shoes, organized by size, with options available even for those with larger sizes, up to 41 ITA (10 USA)

VESTO MILANO

When: TUE- FRI

11:00AM-7:00PM

Where: Via Medici 5

PRICE RANGE

\$\$

Vesto Milano is a vibrant store known for its commitment to offering sustainable fashion through a mix of pre-owned luxury and high-quality second-hand items. The shop, located in Via Medici, specializes in curating pieces from renowned designers like Gucci, Prada, and Balenciaga, providing a treasure trove for fashion enthusiasts looking to blend contemporary style with vintage charm.

Vesto Milano operates on a circular economy model, where customers can buy, sell, and trade clothing. The shop emphasizes quality, ensuring that all items are in excellent condition before hitting the racks. This makes it a popular destination for those seeking unique, fashion-forward pieces that are both stylish and environmentally friendly.

The store's location in the 5 Vie district adds to its appeal, placing it in one of Milan's most dynamic neighborhoods, known for its blend of history and modernity.

Spread over three levels, Vesto Milano offers a well-curated shopping experience. The mezzanine houses a small but carefully selected collection of men's clothing, while the ground floor is dedicated to a wide array of women's apparel.



Downstairs, you'll find fitting rooms, an extensive collection of shoes, and a fantastic selection of vintage items.

The store's pricing is highly competitive, making luxury accessible to a broader audience. For instance, a new Bottega Veneta dress with tags, originally priced at around €3,000, is available for just €450, and a beautiful Giorgio Armani dress for only €160.

Additionally, Vesto Milano offers unique home decor items, such as designer crystal ashtrays and a pair of stunning leather armchairs.

The shop truly has something for everyone, whether you're hunting for fashion bargains or distinctive home accessories.

SANTA MARTA BROTHERS

Santa Marta Brothers is an essential mention in any fashion guide, despite not falling under the second-hand category.

Located in the charming Cinque Vie district, this stunning concept store, opened in 2022, quickly became a fashion hotspot. Gaia, the kind and creative owner, assists customers in personalizing their outfits for any occasion, offering a unique shopping experience that blends fashion, art, and creativity.

The store is renowned for its unique and glamorous clothing, accessories, shoes, hats, and jewelry.

Gaia's passion for fashion is evident in every detail, from the carefully curated selection of pieces by small designers to the hand-decorated bags and exquisite footwear.

The shop's interior reflects a harmonious fusion of elegance and creativity, making it a must-visit for anyone seeking something truly special.

Santa Marta Brothers isn't just a store; it's an experience that captures the essence of individuality and artistry.

When: MON- SAT
11:00AM-7:00PM

Where: Via Santa Marta 14

PRICE RANGE \$\$



Santa Marta Brothers isn't just a store; it's an experience that captures the essence of individuality and artistry.

Gaia, who grew up surrounded by fabrics and colors, has turned her lifelong love for fashion into a reality, creating a space where style enthusiasts and curious visitors alike can find something extraordinary.

Additionally, Gaia owns a traditional Milanese restaurant, La Fettunta, right across from the store. After a day of shopping, visitors can enjoy a delicious meal. A must try are the delicious *Cotoletta*, *Risotto alla Milanese* and *Pappardelle al ragù d'oca*.

Thank you for joining us on this journey through Milan's vintage treasures.

Each shop visited, each window admired, revealed a piece of the city's soul, where past and present meet in a unique embrace of style.

We hope this guide has led you to hidden corners and must-see collections, offering you a taste of the magic that only Milan can provide.

Now, with your Milanese passport in hand, you're ready to dive into the city's life with the pride of someone who knows its secrets better than a true local. Don't forget to sip an espresso at the bar like a real Milanese, with the same ease you've explored the streets and shops that make this city so special.

Thank you once again for being part of this vintage adventure.

Yours sincerely,
Rbantours

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